

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1711

ORDER No. 70532

DATE 11-12-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM

WATKINS GLEN IN THE FINGER
LAKES REGION N.Y.

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW PENCIL SKETCH, USING CARDS ATTACHED FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1951	NOV 20 1951
SKETCH	43	6	11-14-51	
RETOUCHING	3-5 9-2	8		NOV 19 1951
REPHOTO				DEC 10 1951
PHOTO-LITHO			NOV 20 1951	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2		12-17-51
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1712

ORDER NO. 70533

DATE 11-12-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. YES *encl*

IMPRINT SAME AS ABOVE.

TITLE: MIDDLE GORGE AND PILLAR
OF BEAUTY, WATKINS GLEN STATE
PARK, WATKINS GLEN, N.Y. IN THE
FINGER LAKES. *- R.M. encl.*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
84
Subjects of
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH1712

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ Date _____
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 19 1951
SKETCH				
RETOUCHING	9	1½	NOV 21 1951	NOV 26 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			NOV 27 1951	DEC 7 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1713

ORDER No. 70533

DATE 11-12-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl.*

IMPRINT SAME AS ABOVE.

TITLE: POT HOLES IN WATKINS
GLEN STATE PARK, WATKINS GLEN,
N.Y. IN THE FINGER LAKES.

+ R.M. encl.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF *YES* HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

84 Subjects of
order for the customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *OK* _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 19 1951
SKETCH				
RETOUCHING	<i>9</i>	<i>2</i>	NOV 21 1951	NOV 27 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>		
ARTIST DEPT.		<i>9 1/2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2CH170

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1714

ORDER No. 70533

DATE 11-12-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl.*

IMPRINT SAME AS ABOVE.

TITLE: LOVERS' WALK, WATKINS GLEN STATE PARK, WATKINS GLEN, N. Y., IN THE FINGER LAKES

+ R.M. encl.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for film, please note to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 19 1951
SKETCH				
RETOUCHING	9	1½	NOV 21 1951	NOV 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	NOV 29 1951	DEC 6 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1716 ORDER NO. 70542 DATE 11-13-51

CUSTOMER BAWDEN BROS., INC.
DAVENPORT, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PANEL:
ROCK ISLAND MILLWORK COMPANY -
ROCK ISLAND, ILL.....

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9738

Ret. 2 1/2

108 1-8-52

L.A. 12

OR

as quoted

Walt

9738

DISTRIBUTED BY RICH-HOLT CO.,
CEDAR POINT, OHIO

NO. 1CH-1717

ORDER NO. 70898

DATE 11-13-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CORAL DINING ROOM, CEDAR POINT-
ON-LAKE ERIE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH301. FOLLOW CARD 3AH301 ENCLOSED FOR NEW
COLOR INSTRUCTIONS

SUBMIT: ☒ YES ☐ NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 14 1951
SKETCH				
RETOUCHING		1/2	NOV 16 1951	NOV 20 1951
REPHOTO				NOV 30 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	NOV 21 1951	
ARTIST DEPT.	105	11		5-2-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

913

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1718

ORDER NO. 70545

DATE 11-13-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R.M. YES *encl*
IMPRINT SAME AS ABOVE.

TITLE IN FULL
ENTRANCE
SOUTH PAVILION, WATKINS GLEN
STATE PARK, WATKINS GLEN, N.Y.
MINNEHAHA FALLS, CURTAIN CASCADE
WITH CAVERN CASCADE IN THE
BACKGROUND

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(GROUP TWO)

SUBMIT PENCIL SKETCH.

Photo on 2CH165

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By *OR*
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	JAN 17 1952
SKETCH <i>Lo</i>		1	JAN 8 1952	JAN 11 1952
RETOUCHING		3 1/2		
REPHOTO			JAN 2 1952	JAN 8 1952
PHOTO-LITHO				FEB 1 1952
BLUEPRINT			JAN 22 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		2-5-52 <i>Bth</i>
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1719
ORDER No. 70546
DATE 11-13-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES *encl.*
IMPRINT SAME AS ABOVE.
TITLE: THE FAMOUS GRAND PRIX
ROAD RACE, WATKINS GLEN, N.Y.,
IN THE FINGER LAKES
+ R.M. encl.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL WIRES, SINCLAIR GAS. BELL TELEPHONE, ATLANTIC.
LEAVE SOUVENIR SIGNS. COURT HOUSE WHITE STEEPLE. ALUMINUM DOME.
BLACK ROOF. RED BRICK BLDG. WHITE CUPOLA, BLACK ROOF.
KNOTTY PINE RESTAURANT, BLUISH GREEN ROOF, NOTE PENCIL MARK,
BOTH ROOFS, SAME. KNOTTY PINE SIGN, DARK RED BACKGRD, RED NEON
SIGN. CAR COLORS: 79 BLACK, 98 SOLID RED (NOTE COVER OF
CURRENT ARGOSY) 93 CREAM & BLACK, 97 DARK BLUE, 83 BLUE,
34 BLACK. ARROW YELLOW, WORDS SOLID RED (GRAND PRIX)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO YES
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in 2CH166 -

Red Impression

Executive OK of Estimate _____ Cost Dept. Checked _____
By _____ Date _____ By _____ Date *NOV 14 1951*

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1951	NOV 19 1951
SKETCH				
RETOUCHING	7	4 1/2	NOV 14 1951	NOV 15 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/4		DEC 12 1951 12-13-51
ARTIST DEPT.	103	10		2-8-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(E)

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1715

ORDER No. 70533

DATE 11-12-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl.*

IMPRINT SAME AS ABOVE.
TITLE: THE CLIFFS, WATKINS
GLEN STATE PARK, WATKINS GLEN,
N.Y., IN THE FINGER LAKES
REGION ** R.M. encl.*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *DB*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 19 1951
SKETCH				
RETOUCHING	9	2½	NOV 21 1951	NOV 26 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO			NOV 27 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

2CH172 ✓

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1720

ORDER NO. 70548

DATE 11-13-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *incl.*

IMPRINT SAME AS ABOVE.

TITLE: LOWER OR ENTRANCE FALLS,
BUTTERMILK FALLS STATE PARK,
ITHACA, IN THE FINGER LAKES REGION
OF CENTRAL NEW YORK *R.M. incl.*

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By NOV 14 1951

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 14 1951

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1951	NOV 19 1951
SKETCH				
RETOUCHING	4	2		NOV 15 1951
REPHOTO				DEC 7 1951
PHOTO-LITHO			NOV 23 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1721

ORDER NO. 70548

DATE 11-13-51

12½ M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *encl.*

IMPRINT SAME AS ABOVE.

TITLE: SWIMMING POOL AND FALLS,
ROBERT H. TREMAN STATE PARK,
NEAR ITHACA, N.Y., IN THE FINGER
LAKES... *4 RM encl.*

PHOTO PROPERTY OF *encl.*

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this material. Please
see of 2 1/2 x 3 1/2 and on nega-
tives are different and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *NOV 14 1951*
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *NOV 14 1951*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1951	NOV 19 1951
SKETCH				
RETOUCHING		3	NOV 14 1951	NOV 15 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO			NOV 22 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

577

NO. 1CH-1722

ORDER No. 70909

DATE 11-13-51

CARTER'S NEWS AGENCY, MOBILE, ALA.

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

DAUPHIN WAY BAPTIST CHURCH,
MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

BUFF BRICK BUILDING, DARK BROWN DOORS. SEE CARD 7BH-2 FOR
COLORS.

RETURN PHOTO TO: DAUPHIN WAY BAPTIST CHURCH,
MOBILE, ALABAMA.

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date NOV 15 1951

AND WORK SCHEDULE

Date NOV 15 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1951	NOV 19 1951
SKETCH				
RETOUCHING	7	3 1/2	NOV 21 1951	NOV 23 1951
REPHOTO				DEC 7 1951
PHOTO-LITHO			NOV 27 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		12-11-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Q1745
Ref. 7 1/2
D.C. 1 1/2
L.A. 9 1/2
OB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH1723 ORDER NO. 70553 DATE 11-13-51

CUSTOMER GOLDEN BEACH APTS.
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOLDEN BEACH APTS.
ON SUNNY CLEARWATER BEACH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH EXCEPT, BRING OUT 2 PALM TREES INDICATED ON SKETCH OVERLAY.
EXTEND WALL TO RETURN ALONG EDGE OF WOODS AT RIGHT OF CARD.
PUT IN ANOTHER GROUP OF CHAIRS AND AN UMBRELLA AT RIGHT. /

COLOR DESCRIPTION

USE COLOR PRINT & KODACHROME FOR ADDITIONAL COLORING.
BLDG WALLS - WHITE. TRIM (ROOF EDGE & WINDOW SILLS AND FLOOR)...ETC. SEE
INSTRUCTIONS ATTACHED.

FOLLOW CORRECTED SKETCH. /

XXXXX RETURN KODACHROME & COLOR PRINT.

Returned 4/16/52
B.

PHOTO RETURNED

TO

PHOTO USED FOR

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. 1CH1724

ORDER No. 70554

DATE 11-14-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *encl*

IMPRINT SAME AS ABOVE.

TITLE: GARRETT MEMORIAL CHAPEL,
BLUFF POINT AND KEUKA LAKE IN
THE FINGER LAKES.
RM

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS SEE TWO CARDS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 27 1951
SKETCH				
RETOUCHING	5	3	NOV 20 1951	NOV 27 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 30 1951	DEC 11 1951
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

PORT HURON NEWS CO., PORT HURON, MICH.

NO. 1CH-1725.

ORDER No. 70917

DATE 11-14-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL RECREATION PARK,
PORT HURON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT-WOODEN HORSE TO LEFT OF ADM.BLDG.
& BOX IN FRONT OF STANDS. ADM.BLDG.IS BUFF BRICK WITH CONCRETE
PILLARS IN FRONT. STEEL GATES. INSIDE BACKGROUND OF DOORWAY IS
ORANGE-REDDISH ON TOP & GRAY AT BOTTOM. CONCRETE BORDER AROUND
WINDOWS & ALONG TOP OF BLDG. STANDS AND ANNOUNCER'S BOOTH ARE
CONCRETE. BOOTH HAS GRAY DOOR ON RIGHT. LIGHTS ARE SILVER. CONCRETE
SIDEWALK. PLAYING FIELD IS GREEN GRASS. GOAL POSTS ARE SILVER.
GREEN GRASS, BUSHES & TREES. PUT FLAG ON POLE AT FAR END OF FIELD.
ADD CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1951	
SKETCH				
RETOUCHING	✓		NOV 15 1951	NOV 15 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PORT HURON NEWS CO., PORT HURON, MICH.

NO. 1CH-1726

ORDER No. 70917

DATE 11-14-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

BLUE WATER INTERNATIONAL BRIDGE,
BETWEEN PORT HURON, MICHIGAN
AND SARNIA, ONTARIO

SMALL TYPE: PHOTO BY RUSSELL E.
(AT BOTTOM) SAWYER

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FREIGHTER: RED RUST HULL, WHITE SUPERSTRUCTURE, BLACK STACK.

WATER - BLUE: BRIDGE - SILVER.

TAKE OUT SPECTATORS IF THEY DETRACT FROM THE VIEW

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
3
Please
note that colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 21 1951
SKETCH				
RETOUCHING	5	4	NOV 1 1951	NOV 1 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		12-12-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

PORT HURON NEWS CO., PORT HURON, MICH.

NO. 1CH-1727

ORDER No. 70917

DATE 11-14-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE WILFRED SYKES PASSING PORT
HURON, MICHIGAN AND SARNIA,
ONTARIO

SMALL TYPE: PHOTO BY RUSSELL E.
(AT BOTTOM) SAWYER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HULL - PURPLE RED, TOP BAND AROUND BOW-WHITE. TOP OF STERN -WHITE.
WIDE GRAY BAND UNDER WHITE BAND, ROYAL BLUE LINE AROUND ENTIRE
SHIP. STACK: ALUMINUM, BRIGHT RED BAND ON TOP. TRIANGLE ON
STACK-BRIGHT RED. RED BAND UNDER TRIANGLE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order. Please
for nega-
live colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1951	NOV 21 1951
SKETCH				
RETOUCHING	7	4	NOV 15 1951	NOV 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	13½		
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1845
57

NO. 1CH-1728

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA ORDER No. 70918

DATE 11-14-51

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

UPPER: THE HORSESHOE CLUB
LOWER: LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO: FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1951	NOV 23 1951
SKETCH				
RETOUCHING		5	NOV 20 1951	NOV 21 1951
REPHOTO				DEC 14 1951
PHOTO-LITHO			NOV 21 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	165	2 1/2		12-18-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4/16/52

20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1729 ORDER NO. 70557 DATE 11-14-51

CUSTOMER KOLI-BREE APTS.
CLEARWATER BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KOLI-BREE APARTMENTS "THE SYMBOL OF
APARTMENT PERFECTION"

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

or

PHOTO USED FOR

6777 R# 7
101-2-15-59
10

Woot

GR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1730 ORDER NO. 70560 DATE 11-14-51

CUSTOMER GLOBE MILLS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE - ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

"WAVERLY" DOCUMENTARY WALLPAPERS WITH
MATCHING OR 'COLOR-KEYED' FABRICS.....

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRS. ON TISSUE OVERLAY, FOR PLACEMENT
OF "A" AND "B"....

see Inst attach

COLOR DESCRIPTION

SEE SAMPLE MATERIAL AND WALL PAPER FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

9749

547 Reproduction

L.O. 2
Ret. 6
104-12-20-51 L.C. 2 1/4
104-12-20-51 L.A. 12

in graph

W 0 0

Red Simpson

Wanted photo to go 11/20

MS

EDGEWATER GULF HOTEL, EDGEWATER PARK, MISS.

NO. 1CH1731

ORDER No. 70561

DATE 11-14-51

12 $\frac{1}{2}$ " M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. SAME AS

IMPRINT NONE.

1CH1380

TITLE IN FULL

EDGEWATER GULF HOTEL, MIDWAY
BETWEEN GULFPORT AND BILOXI,
EDGEWATER PARK, MISS.,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM FOLDER COVER (FRONT)

D-9891

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1951	DEC 2 - 1951
SKETCH				
RETOUCHING		1/2	DEC 3 1951	DEC 3 1951
REPHOTO			NOV 25 1951	DEC 1 1951
PHOTO-LITHO				
BLUEPRINT			DEC 11 1951	DEC 26 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SX7 as
marked

3CH1019

Blue Impression

E

WEAKLEY-OLSON, JAMESTOWN, N. Y.

NO. 1CH-1732

ORDER NO. 70930

DATE 11-14-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL GOVERNOR FENTON,
JAMESTOWN, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BRICK AND SAND STONE BUILDING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 21 1951
SKETCH				
RETOUCHING		7		NOV 12 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO			NOV 27 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH-1733

DAN GRIGG ENTERPRISE CO., MITCHELL, SO. DAK. ORDER NO. 70940

DATE 11-14-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

TITLE IN FULL

THE WORLD'S ONLY CORN PALACE,
MITCHELL, SOUTH DAKOTA,

IMPRINT SAME AS ABOVE

IN SKY

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MODERNIZE OLD CARS AND IMPROVE FLAGS WHERE NECESSARY.

FOLLOW TISSUE OVERLAY. ALSO REFER TO CARDS 9BH169 and OCK391
FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Plat -
10X1786

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 21 1951
SKETCH				
RETOUCHING		5	NOV 1 1951	NOV 1 1951
REPHOTO				DEC 3 1951
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	2 1/4	NOV 2 1951	
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIEUTED BY DAKOTA NEWS ^{COMPANY} ~~AGENCY~~,
SIOUX FALLS, S.D.

NO. 1CH1734 ✓

ORDER No. 70566 ✓

DATE 11-14-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CITY PARK, ALONG ROCKY RIVER,
LIVERNE, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG. WITH GREEN ROOF. GREEN LAWN. WHITE POSTS,
SHOWING. MAKE RIVER, BLUE. LIGHT GREEN FOLIAGE ON TREES.
NOTE DARK GREEN EVERGREENS. BUSH IN FOREGROUND, LEFT, HAS
PALE PINK BLOSSOMS. PUT CLOUDS IN BLUE SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1951	NOV 19 1951
SKETCH				
RETOUCHING	3	3		NOV 16 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 23 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		DEC 7 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

2

DISTRIBUTED BY DAKOTA NEWS ^{COMPANY} ~~AGENCY~~,
SIOUX FALLS, S.D.

NO. 1CH1735 -

ORDER No. 70566 -

DATE 11-14-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

WINNEWISSA FALLS IN PIPESTONE NAT'L.
MONUMENT PARK, NEAR PIPESTONE, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY ROCK (SEE KODA SLIDE) SHOW WATER AS BLUE AND WHITE.
LIGHT GREEN FOLIAGE ON TREES.
BLUE SKY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for color. Please
see to it that all
negatives are in focus and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MS

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1951	NOV 19 1951
SKETCH				
RETOUCHING	4	1 1/2	NOV 15 1951	NOV 16 1951
REPHOTO				DEC 10 1951
PHOTO-LITHO			NOV 22 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-14-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1736 ORDER NO. 70569 DATE 11-15-51

CUSTOMER KIRBY CHAPPELL INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN LOWER PANEL: —

KIRBY-CHAPPELL - INC.,

CHRYSLER-PLYMOUTH DEALER....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

TAKE OUT CARS ON LEFT, SAFETY ISLANDS AND STREET CAR TRACKS. USE BEST
JUDGEMENT ON COLOR OF CARS. BLACK-MAROON - YELLOW- GRAY, ETC.
TO BE NIGHT SCENE. COLORS AND LAYOUT AS PER LAYOUT "A". USE BEST
JUDGEMENT FOR BACKGROUND COLOR ON TYPE PANEL. ROADWAY LIKE B ON CARD ATTACHED.

COLOR DESCRIPTION

SEE LAYOUT AND FOLLOW INSTRUCTIONS AS ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FX
BAGS
107
12-7-51 HC 1/2
108 12-19-57 La 92
CN

Wolt

HAND COLOR

RUSH

FOR 12/17/51

Sk Blue & Red Day

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1737 ORDER NO. 70570 DATE 11-15-51

CUSTOMER LEBANON TOURIST COURTS -
LEBANON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LEBANON TOURIST COURTS - U.S. ROUTE 42 -
LEBANON, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1738 ORDER NO. 70946 DATE 11-15-51

CUSTOMER VAUGHAN & SPENCER, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STRATA CLUB - GILL DOVE AIRWAYS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PHOTO AT TOP PERMITTING FULL FLAG POLE TO SHOW.

COLOR DESCRIPTION

FOR COLOR OF SKY - SEE ATTACHED CARD - A.
ROOF - GREEN. EXTERIOR OF BUILDING - WHITE. STRIP ACROSS FRONT- GRAY
WITH BLACK LETTERS. CANOPY - RED AND WHITE. GREEN GRASS, TREES AND
BUSHES. FLAG - CONVENTIONAL COLORS.

FOLLOW CRAYON COLOR SKETCH ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

GAULKE NEWS AGENCY, GRAND FORKS, N. DAK.

NO. 1CH-1739

ORDER No. 70947

DATE 11-15-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. FRANCIS HOSPITAL,
CROOKSTON, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN BLUE SKY. TAN BRICK BUILDING, DARK TAN PANELS
BETWEEN WINDOWS. LIGHT GRAY STONE TRIM. REDDISH BROWN MARBLE
AT STEPS. GRAY DRIVE. GREEN FOLIAGE AND LAWN. DARK
COLORED AUTOS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1951	
SKETCH				
RETOUCHING	1	6	NOV 21 1951	NOV 23 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		12-10-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTH TEXAS CARD CO.,
CORPUS CHRISTI, TEXAS
PHOTO BY MCGREGOR STUDIO

NO. 1CH-1740

ORDER No. 70948

DATE 11-15-51

25-M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

"CORPUS CHRISTI CATHEDRAL",
CORPUS CHRISTI, TEXAS

LOWER: SPOHN PARK IN FOREGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: CC.25

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OBH1554 ENCLOSED, FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 16 1951	NOV 19 1951
SKETCH				
RETOUCHING	1	5	NOV 21 1951	NOV 29 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 3 1951	DEC 19 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Referring to the photo itself, the building directly in back of the Church is the Church Rectory and has the same colored brick and the same red colored tile roof as the Church. The one story building in the right hand foreground and the two story building directly in back of it are the Church Schools and are of the same brick construction. The small one story building has the red tile roof but the other has a flat tarred gravelled roof of a light gray color.

The Cathedral properties consist of the Church, the Rectory and the two schools and should be brought out more prominent in the coloring. The most desired color is that shown on the post card attached to the photo I left with you.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1741 ORDER NO. 70583 DATE 11-16-51

CUSTOMER

MURPHY SALES & SERVICE
CAMDEN 5, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MURPHY SALES & SERVICE

BOT: 2508 FEDERAL ST., CAMDEN 5, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SHADOWS ON WALL & FLOOR, WIRE TO LAMP, IT PLUG AND FOUR SOCKETS.
REMOVE CELLOPHANE COVER FROM LAMP SHADE.

COLOR DESCRIPTION

SOLID GREY FLOOR DARKER THAN 17. WALL 68. WASH BOARD BLACK. TABLE RICH /
MAHOGANY. TOP HAS A CENTER PIECE THAT LOOKS LIKE LEATHER ON WHICH CENTERRICH
BLOOD HAS BEEN SPILLED & RUN TO THE EDGE, BUT NOT THE SOLID. THE CENTER
PIECE IS ENCIRCLED WITH A GOLD BAND. LAMP VERY BEAUTIFUL. BASE GOLD. DARK
PART 67. LIGHT PART GOLD. BEAUTIFUL FLOWERS 18, LEAF 68, AND 23. SHADE IS
WHITE WITH GOLD TRIM. CHAIRS MAHOGANY - SEAT AND XXX BACK 50. FLOWERS 32
LEAF 67 AND STEM 58.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

FRONT
TYPE
INSIDE

as quoted

W 10-15

Pl 6
114
12-14-51
104- Lag 3
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1742 ORDER NO. 70592 DATE 11-19-51

CUSTOMER
PARADISE COURT
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
IN SKY:

"ONE OF SARASOTA'S FINEST"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

to

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Pl 5
106 AC 1112
La 9
08

W & H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1743 ORDER NO. 70594 DATE 11-19-51
CUSTOMER THE LYCOMING HOTEL
WILLIAMSPORT, PENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LYCOMING HOTEL WILLIAMSPORT, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

28-2-16-50

9749 5x7 Rephos
L.O. & map
Res.
H.C.
108 1-15-52 L.A.
6
4
2
10
00

as specified
WDT

Res. Long

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO 1CH1744

ORDER NO. 70596

DATE 11-20-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE ROSE BOWL,
PASADENA, CALIFORNIA

SMALL TYPE LOWER LEFT: SPENCE
AIR PHOTOS, LOS ANGELES

PRIV. # BEFORE TITLE: P-12

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
color for the customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 20 1951
SKETCH				
RETOUCHING	5	4	NOV 21 1951	NOV 27 1951
REPHOTO				DEC 14 1951
PHOTO-LITHO				
BLEUPRINT			DEC 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF		2 1/2		
ARTIST DEPT.	101	13	2 1-52	2-4-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9795 I

NO. 1CH1745

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 70576

DATE 11-20-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PARKLABREA TOWERS AND

RESIDENTIAL COMMUNITY, WILSHIRE DISTRICT, -WILSHIRE BOULEVARD "MIRACLE MILE" AND HANCOCK PARK, LOS ANGELES, CALIFORNIA

SMALL TYPE LOWER LEFT: SPENCE

AIR PHOTOS, LOS ANGELES,

PRIV. # BEFORE TITLE: LA-84

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1951	NOV 29 1951
SKETCH				
RETOUCHING	7	5	NOV 21 1951	NOV 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 4 1951	DEC 14 1951
HAND COLOR PROOF	104	5		
ARTIST DEPT.	103	1		2-28-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1746 ORDER NO. 70598 DATE 11-20-51

CUSTOMER C.W. HUGHES 7 CO., INC.
MECHANICVILLE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE ALIBI RESTAURANT /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO PRICES ON SIGNS.

COLOR DESCRIPTION

NEON SIGN FRONT OF BLDG. GREEN "COCKTAIL" RED. "LOUNGE" RED. "LINES" 2 GREEN
2 RED. BLDG & SIGNS - VARNISHED BACKGROUND RED MAPLE EFFECT. AWNINGS
BLUE & WHITE. SIGN ON TOP - DARK BLUE BACKGROUND - LETTERS WHITE. DOOR &
WINDOW FRAMES ALUMINUM. CEMENT WALK IN FRONT OF BLDG. BLACK TOP TO ROAD.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6
Mar 116 40112
Tag
Ch

St. Blue Sign

(K)

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. 1CH-1747

ORDER NO. 70969

DATE 11-20-51'

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HOPKINSVILLE,
KENTUCKY
GATEWAY TO KENTUCKY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS AND FOLLOW CUSTOMER'S PENCIL SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 15 1952
SKETCH	3	8	7961 - 831 FEB 5 1952	FEB 15 1952
RETOUCHING	3	6		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	13		3-17-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By photo FEB 5 1952

H - 9A837-N
O - 5A56-N
P - 2B-H1280-X
K - 5A52-N
I - 9A836-N *
N - 2B-H1279-
S - 1A1485
V - 2B-H1278-
I - 2B-H1282-
L - 1CH-H417-
L - 4A234-N
E - 4A234-N

By photo - 7041925

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1748 ORDER NO. 70599 DATE 11-20-51

CUSTOMER ST. FRANCIS HOSPITAL
PITTSBURGH 1, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAIN ENTRANCE - ST. FRANCIS HOSPITAL
BOT: PITTSBURGH, PA.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

*Photo returned 3/18/52
OB*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*476 Style 5x7 Replicate
Rep. 0.75
Jan 3.6. 11 1/2
P.A. 22 9*

as printed

10/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1749 ORDER NO. 70599 DATE 11-20-51

CUSTOMER ST. FRANCIS HOSPITAL
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. FRANCIS HOSPITAL,
PITTSBURGH, PA.,

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Photo returned 3/11/52
B

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

91764
5-7 Rep
Red.
101-1-29
12/4

no photo
W 10/18

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH-1750

ORDER No. 70990

DATE 11-20-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET BAPTIST CHURCH,
JACKSONVILLE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: 35

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1951	NOV 27 1951
SKETCH				
RETOUCHING	7	5	NOV 21 1951	NOV 26 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	102	NOV 30 1951	DEC 14 1951
ARTIST DEPT.	66	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1751

ORDER No. 70609

DATE 11-20-51

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH, SPRING LAKE, N. J.

PRIV. # BEFORE TITLE: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PAVILIONS LIGHT GREEN AND RED ROOF. HOTEL RED ROOF, LIGHT GREY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7

When you receive your order, please
check the quantity and quality of the
prints. If you find any errors, please
notify us immediately. We will
make an adjustment for you.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 28 1951	NOV 29 1951
SKETCH	7	3	NOV 28 1951	NOV 28 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	131	DEC 4 1951	DEC 13 1951
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1752

ORDER No. 70609

DATE 11-20-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK,
SPRING LAKE, N.J.



PRIV. # BEFORE TITLE: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HOTEL LIGHT GREY WITH RED ROOF.

Photo in 1CH1752

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By *TE*

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 27 1951
SKETCH				
RETOUCHING	<i>4</i>	<i>2</i>	NOV 21 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 30 1951	DEC 12 1951
HAND COLOR PROOF	<i>4</i>	<i>1 1/2</i>		
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1753

ORDER No. 70609

DATE 11-20-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE LAKE, SPRING LAKE, N.J.

PRIV. # BEFORE TITLE: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
7
Please see instructions. Please
note that all work is done
on the basis of orders and orders are
not binding until each order
is made in duplicate.

Photo an 1CH1753

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1951	NOV 20 1951
SKETCH				
RETOUCHING	9	2	NOV 21 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	122	15	NOV 30 1951	DEC 12 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1754

ORDER No. 70609

DATE 11-20-51

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK AND BEACH,
SPRING LAKE, N.J.,

priv. # BEFORE TITLE: 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED ROOF PAVILION. *May Pavilion*

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO SET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1951	NOV 27 1951
SKETCH				
RETOUCHING	9	2	NOV 21 1951	NOV 26 1951
REPHOTO				
PHOTO-LITHO			NOV 30 1951	DEC 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		12-17-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1755

ORDER No. 70609

DATE 11-20-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH END SWIMMING POOL AND
MONMOUTH HOTEL, SPRING LAKE,
N.J.

PRIV. # BEFORE TITLE: 6'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

HOTEL LIGHT GREY. TOP FLOOR AND ROOF RED. SEE BACK OF PHOTO FOR
WHITE PART. TOP CUPOLA GREEN. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

yes

Photo 1CH1758

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 30 1951	DEC 2 - 1951
SKETCH				
RETOUCHING		3 1/2	NOV 27 1951	NOV 30 1951
REPHOTO				DEC 18 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	DEC 7 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1756

ORDER NO. 70609

DATE 11-20-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. CATHERINE'S CHURCH ACROSS
THE LAKE, SPRING LAKE, N.J.

PRIV. # BEFORE TITLE: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREY STUCCO. COPPER DOME & ROOF.
GOLD CROSS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7
The following information is for the customer's use only. It is not to be used for any other purpose. It is the property of the company and is to be kept confidential.

Photo in 1CH1758

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			NOV 23 1951	NOV 27 1951
SKETCH				
RETOUCHING	9	3	NOV 21 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO			NOV 30 1951	DEC 11 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		12-14-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1757

ORDER NO. 70609

DATE 11-20-51

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RUSTIC BRIDGE AND ST.
CATHERINE'S CHURCH, SPRING
LAKE, N.J.

PRIV. # BEFORE TITLE: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CHURCH LIGHT GREY AND COPPER DOME.

Photo in 1CH1758

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects of
order for this customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1951	NOV 27 1951
SKETCH				
RETOUCHING		2	NOV 22 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 30 1951	DEC 13 1951
ARTIST DEPT.		9		12-14-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1758

ORDER No. 70609

DATE 11-20-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SPRING LAKE, N.J.

PRIV. # UPPER RIGHT ^{CORNER} ~~HAND~~: 8

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTOS FROM 1CH1751/57. SHOW ALSO OCEAN, FISHING, SEA GULLS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Photo 8th
OK

S-1CH1757 ✓
P-1CH1753 ✓
R-1CH1752 ✓
I-1CH1751 ✓
N-1CH1756 ✓
O-1CH1755 ✓

~~L-51148~~ - 2A1809 ✓

A-1CH1754 ✓
K-9BU1225 ✓

E-~~51141~~ - 3A1831 ✓

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 14 1952
SKETCH	20	5 7		
RETOUCHING	8-1 3-7	8	12-27-51	JAN 8 1952
REPHOTO			12-27-51	JAN 7 1952
PHOTO-LITHO				JAN 28 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	16		2-12-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1759

ORDER No. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 907-PANORAMA OF THE
PALISADES, GREEN RIVER,
AND HIGHWAY U.S. 30 AT
.....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT TOP FOR PROPORTION. FACES OF CLIFFS ARE WHITISH WITH
RUSTY-RED STRATAS WITH GREEN TO TAN SLOPES. VALLEY HAS
GREEN SAGE AND TREES WITH GRAY TO WHITE BARE SPOTS. GOOD
TONES IN WATER. NO SOLID BLUE. DO NOT BRING OUT ~~THE~~ AND
MINIMIZE BUILDINGS, ETC. AT LEFT OF RIVER NEAR CLIFFS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1951	NOV 23 1951
SKETCH				
RETOUCHING	3	2½	NOV 28 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO			NOV 30 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½		DEC 12 1951
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1760

ORDER NO. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: 971-MAJESTIC TETON RANGE
FROM THE GROS VENTRE
COUNTRY LOOKING ACROSS
THE VAST STRETCH OF THE
JACKSON HOLE, WYOMING

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM A VERY LITTLE TOP-BALANCE BOTTOM FOR PROPORTION.
BASE OF RANGE IS A RICH BLUE-GREEN. FOR PEAKS SEE 1BH2535
(ENCLOSED). TREES IN FOREGROUND ARE DEEP GREEN TO YELLOW
ASPEN COLOR. THE FLATS ARE GREEN TO TAN AND YELLOW TONES.
SOME NICE CLOUDS SOMEWHAT LIKE THOSE SHOWING IN PHOTO.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

11

517
Lipton
Bunt

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1951	NOV 21 1951
SKETCH				
RETOUCHING		2 1/2	NOV 24 1951	NOV 27 1951
REPHOTO			NOV 21 1951	NOV 26 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1761

ORDER NO. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: 1073-UNIQUE ROCK FORMATIONS
IN VEDA WOOD GLEN ON SHERMAN
HILL NEAR U.S. 30ETC.
encl.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FOREGROUND AND SOME SKY FOR PROPORTIONS.

TAN TO GREEN GRASSLAND. DARK BLUE GREEN TREES. ROCKS DARK
TO GRAY-WHITE WITH BROWN RED TONES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

// Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 21 1951

AND WORK SCHEDULE

By

NOV 21 1951

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH				
RETOUCHING	4	5	NOV 28 1951	NOV 30 1951
REPHOTO				
PHOTO-LITHO			NOV 30 1951	DEC 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	101	9 1/2	2-13-52	2-14-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

412

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1762

ORDER No. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: 1081-TETON RANGE FROM THE
SNAKE RIVER AT MENOR'S
FERRY, GRAND TETON NATIONAL
PARK IN JACKSON HOLE,
WYOMING.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT MOSTLY TOP FOR PROPORTION. TAKE OUT AUTOS, AND DON'T
ATTEMPT TO TOUCH OR BRING OUT BUILDINGS ACROSS RIVER. BE
SURE PEAKS COME OUT STRONG IN CORRECT OUTLINE AND CONTOURS.
FOR PEAKS SEE 1BH2535 (ENCLOSED) AND THOSE TONES CAN LARGELY
BE APPLIED TO TREES AND GRASS, ETC. GOOD TONES IN WATER, NOT
ALL BLUE, ETC. NO FLOWERS, ETC. SHOW SOMETHING DISTINCTIVE IN
THE WAY OF CLOUDS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OC

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1951	NOV 29 1951
SKETCH			NOV 22 1951	
RETOUCHING	9	2	NOV 21 1951	NOV 28 1951
REPHOTO				NOV 28 1951
PHOTO-LITHO				DEC 14 1951
BLUEPRINT			DEC 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	13 1/2		12-18-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1763

ORDER No. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES

IMPRINT 1168 SAME AS ABOVE

TITLE: ~~1168~~-OLD TIME BUILDINGS AT
HISTORIC FT. BRIDGER ON
HIGHWAY U.S. 30 IN WESTERN
WYOMING.....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FOREGROUND AND A LITTLE SKY FOR PROPORTION. USE ORIGINAL
SKY AND CLOUDS. BUILDINGS ARE MOSTLY OLD WHITE STONE OR
WEATHERED NATURAL WOOD. DARK ROOFS. DARK GREEN TREES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 26 1951	NOV 27 1951
SKETCH				
RETOUCHING	3	1½	NOV 26 1951	NOV 27 1951
REPHOTO			NOV 21 1951	NOV 22 1951
PHOTO-LITHO				DEC 13 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	NOV 30 1951	12-17-51
ARTIST DEPT.	108	9		2-11-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

11
Order for this estimate. Please
send to the address on the
order. All orders are
subject to change and
will not be
refunded.

5X7

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1764
ORDER No. 70992
DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES No

IMPRINT SAME AS ABOVE

TITLE: 1159-ENTRANCE TO FRANCIS
E. WARREN AIR FORCE BASE,
CHEYENNE, WYOMING. THIS BASE
IS USED AS A TRAINING SCHOOL
FOR THE AIR FORCES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP MOSTLY FOREGROUND, SOME TOP FOR PORPORTION. REMOVE-CARS,
SIGN BOARD AND STOP SIGN, WIRES AND POLES.
GRASSLAND IS A DARK RICH GREEN. TREES DARK RICH GREEN.
GATE IS RED BRICK WITH CREAM TERRA COTTA TRIM. LETTERS OF SIGN
ARE BROWN TO MAROON.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make the set complete.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date NOV 21 1951 AND WORK SCHEDULE By _____ Date NOV 21 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH				
RETOUCHING		2 1/2	NOV 28 1951	NOV 29 1951
REPHOTO				DEC 13 1951
PHOTO-LITHO			NOV 30 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-19-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1765

ORDER NO. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2385- HOTEL COLORADO,
GLENWOOD SPRINGS, COLORADO
.....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FOREGROUND FOR PORPORTION. TAKE OUT LIGHT STREAK. THIN OUT A FEW OF TREE BRNCHES OBSCURING HOTEL AND DRESS TREES UP WITH LEAVES TO LOOK WELL. HOTEL-A PALE TAN COLOR WITH BROWN-ISH ROCK CORNER TRIM, DARK ROOF, WHITE RAILINGS, ROCK WALLS, LOWER SECTION, ETC. ARE OF BROWNISH REDDISH GRANITE. SMOOTH UP GRASS AND HAVE A DARK RICH GREEN. (FOR GENERAL COLOR EFFECTS SEE CARD 32447-N ENCLOSED).

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH	7	5		
RETOUCHING			NOV 23 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	DEC 4 1951	DEC 14 1951
ARTIST DEPT.	103	9 3/4		2-13-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1766
ORDER NO. 70992
DATE 11-21-51

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. 3	R. M. YES <i>incl.</i>
TITLE IN FULL		IMPRINT	SAME AS ABOVE
		TITLE: 1985-AERIAL VIEW OF PIKES PEAK (ALT. 14,110 FT.) AND THE AUTO HIGHWAY....ETC. <i>incl.</i>	
		PHOTO PROPERTY OF	CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM SLIGHTLY FOR PROPORTION ON EACH SIDE, BUT DO NOT CUT
OFF ROAD ON THE RIGHT. ADD A LITTLE SKY. DO NOT BRING OUT
OTHER ROADS AND TRAILS EXCEPT THE MAIN HIGHWAY.
DARK BLUE GREEN TREE CLAD SLOPES. CLIFFS ARE DARK TO REDDISH
BROWN. BARREN STRETCHES ARE LIGHT TO TAN AND YELLOWISH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1951	NOV 28 1951
SKETCH				
RETOUCHING		1½	NOV 27 1951	NOV 27 1951
REPHOTO			NOV 27 1951	NOV 27 1951
PHOTO-LITHO				NOV 27 1951
BLUEPRINT				NOV 27 1951
STRIPPING, OPAQUING			NOV 30 1951	NOV 30 1951
HAND COLOR PROOF	166	13½		
ARTIST DEPT.	35	9½	NOV 27 1951	NOV 27 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1767

ORDER No. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2065- MEMORIAL PAVILION,
CHEESEMAN PARK, DENVER,
COLORADO.

THIS PAVILION OF COLORADO

.....ETU.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP LARGELY IN FOREGROUND FOR PORPORTION. TAKE OUT PEOPLE
AND HOSE. DO NOT MAKE FLOWERS AND WALKS SO PROMINENT THAT
YOU DON'T NOTICE THE PAVILION. DARK RICH GREEN GRASS. DARK
RICH GREEN TREES AND SHRUBBERY. WHITE MARBLE BUILDINGS.
KEEP CLOUDS AS THEY ARE IN PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

11 Subjects on
order for the customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date NOV 21 1951 AND WORK SCHEDULE By _____ Date NOV 21 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH				
RETOUCHING	5	3	NOV 23 1951	NOV 29 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 30 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-13-51
ARTIST DEPT.	66	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1768

ORDER No. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2066- DOUBLE HAIRPINS ON
THE ROAD TO LOOKOUT
MOUNTAIN, DENVER MOUNTAIN
PARKS, COLORADO....ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED FOR POSTCARD PROPORTION. DO NOT CUT OFF ANY OF
CENTER CURVE.

DEEP GREEN TREES AND BUSHES, LIGHT SHIMMERY OILED ROADS.
NEAR SLOPES ARE GREEN TO TAN AND YELLOW. MOUNTAINS IN BACK-
GROUND ARE GREEN TO BLuish WITH DARK ROCK STRATAS WITH
REDDISH-BROWN GRANITE TONES. TAN TO YELLOWISH TONES ON THE
LIGHTER TONES SLOPES OF THE MOUNTAIN

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By 573

Date

NOV 21 1951 AND WORK SCHEDULE

Date NOV 22 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH				
RETOUCHING	4	2	NOV 27 1951	NOV 23 1951
REPHOTO				DEC 19 1951
PHOTO-LITHO				
BLUEPRINT			DEC 4 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	130		12-20-51
ARTIST DEPT.	101	10	3-24-52	3-25-52

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

ATTENTION

11

9817

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1769

ORDER No. 70992

DATE 11-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *and*

IMPRINT SAME AS ABOVE

TITLE: 2154- AERIAL VIEW OF
CHEYENNE MOUNTAIN AND
HIGHWAY, SHOWING...ETC.
and

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP BOTTOM AND TOP AS MARKED FOR PROPORTION. DO NOT STRESS
ANY ROADS OR TRAILS EXCEPT THE ONE MAIN ROAD.

DARK BLUE GREEN TREE CLAD SLOPES. LIGHT TO REDDISH ROCK
FACETS. LODGE IS CREAM STUCCO. SHRINE-GRAY WHITE STONE.
ZOO - GRAY TO BROWNISH BUILDINGS. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

11 Subjects of
order for customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 21 1951

By

078

Date

AND WORK SCHEDULE

Date

NOV 21 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH				
RETOUCHING	9	30	NOV 23 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 30 1951	DEC 10 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1770 ORDER NO. 70610 DATE 11-20-51

CUSTOMER

THE HOUSE OF YESTERDAY -HASTINGS MUSEUM
HASTINGS, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALASKA BROWN BEAR

ALASKA.

FRONT NO. 5

(All of this on address side)

R. M.

Special type as sample

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MATCH TYPE AND GENERAL APPEARANCE TO PREVIOUS CARDS, LIKE 7BH2090, ATTACHED.

STRAIGHTEN OUT EXHIBIT CASE BY FILLING IN AT BOTTOM. ONLY EXHIBIT SHOULD
SHOW ON CARD -- NOT EDGES. ~~XXXX~~

COLOR DESCRIPTION

BACKGRD - ICE COVERED MOUNTAINS WITH ROCKY BASES. THEN WATER STREWN WITH
SOME ROCK. FOREGRD DULL SAND & ROCK. TINGE OF PINK ON FISH. BEAR ARE
DARK TAN WITH LIGHTER SNOOTS. YOUN ARE VERY LIGHT-- BUFF.

MATCH COLORING TO PREVIOUS CARDS, LIKE 7BH2090.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO — YES — RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Pt 5
Jan 106
502 21/2
5012
6/5

Add'l Artwork
6-1-1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1771 ORDER NO. 70611 DATE 11-21-51

CUSTOMER EVERGREEN SHADE MOTEL & STEAK HOUSE
MARIETTA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full EVERGREEN SHADE MOTEL AND

STEAK HOUSE - MARIETTA, OHIO

ROUTES U.S. 50-A OHIO 7

1 MILE EAST OF CITY LIMITS

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW TISSUE OVERLAY. TAKE OUT ELECTRIC WIRES. ADD ASSORTED COLORED FLOWERS
BEHIND WHITE PICKET FENCE.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.
LITTLE GIRL IN FRONT OF HOUSE HAS ON BLUE DRESS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8X10

S.O. 11/2
R.C. 8
J.H.C. 106 2 1/2
B.O. 12 1/2

as specified
W.D.H.

Submit Ret. Photo
to Customer - to Customer
12/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1772 ORDER NO. 70613 DATE 11-21-51

CUSTOMER COLONIAL HOTEL
CLEARWATER, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

22
J. Fred. 6
Mr. J. C. 106/10
11-21-51
9
62

OK 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1773 ORDER NO. 70614 DATE 11-21-51

CUSTOMER MIDDLETOWN MANOR MOTOR COURT
MIDDLETOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **IN PANEL:** MIDDLETOWN MANOR MOTEL
COURT - MIDDLETOWN, KENTUCKY - LOCATED

6 MILES EAST OF LOUISVILLE, KY. ON SHELBY-
VILLE ROAD U.S. ROUTES 60 AND 460....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

1" TINTED PANEL AT BOTTOM TO HARMONIZE WITH REST OF CARD.

DO NOT SHOW WATER TANK LEFT REAR. REMOVE TELEPHONE POLES, WIRES. ADD LEAVES
TO TREE IN CENTER GRASS PLOT. CLEAN UP LAWNS, ALONG EDGES OF DRIVES, DRIVES.
LITTLE MOUND ON LAWN TO LEFT OF DRIVE TO BE REMOVED. REMOVE SWITCH BOX AT
BOTTOM OF SIGN POST. EVEN UP DRIVE ENTRANCE.

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

BH-

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1774 ORDER NO. 70615 DATE 11-21-51
CUSTOMER MIDDLETOWN MANOR MOTOR COURT
MIDDLETOWN, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MIDDLETOWN MANOR MOTEL COURT -
MIDDLETOWN, KENTUCKY - LOCATED 6 MILES
EAST OF LOUISVILLE, KY. ON SHELBYVILLE
ROAD U.S. ROUTES 60 AND 460

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1773. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4757 #10 L.O. 1/2
B.O. 1/2
109 - 1/31/52

as quoted
H.O.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1775 ORDER NO. 70616 DATE 11-21-51

CUSTOMER TWIN ELMS MOTEL
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full TWIN ELMS MOTEL - ON U.S.
HIGHWAYS 60 AND 460 - 2 MILES EAST OF
LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
105 1 1/2
12-17-51 L.C.
L.A. 9

as quoted

W 0 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 1CH1776 ORDER NO. 70617 DATE 11-21-51

CUSTOMER TWIN ELMS MOTEL
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12 1/2" M BUSINESS CARDS 3 1/2" X 2 5/16"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TWIN ELMS MOTEL - ON U.S. HIGHWAYS
60 AND 460 - 2 MILES EAST OF
LOUISVILLE, KY.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1775. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

9830

NO. 1CH1777

ZIMMERMAN & TORBETT NEWS AGENCY, JOHNSON CITY, TENN.

ORDER No. 70629

DATE 11-21-51

PHOTO BY JIMMY ELLIS

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

MEMORIAL HOSPITAL,
JOHNSON CITY, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. LIGHT RED BLDG., CONCRETE TRIM. CREAM WINDOW CASINGS. ENTRANCE DOOR FRAMES CHROME. CREAM VENETIAN BLINDS. PAVE STREET - LIGHT ASPHALT. PRETTY CLOUD EFFECT. TAKE OUT CARS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked _____

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 28 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING	5	6	JAN 24 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 6 1952	FEB 19 1952
HAND COLOR PROOF	107	2		2-28-52
ARTIST DEPT.	109	10 1/2		3-28-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. 1CH-1778

ORDER No. 70705

DATE 11-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

565- MOUNTAINSIDE THEATRE (HOME OF
UNTO THESE HILLS, THE
CHEROKEE INDIAN DRAMA),
CHEROKEE, NORTH CAROLINA
(Private # before title: 565)

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN ATTACHED PHOTOGRAPHS - ADD ENOUGH SKY TO MAKE PROPER POST
CARD PROPORTION, WITH GOOD CLOUD EFFECT.

BATTLESHIP-GRAY SEATS. GRAY STONE WALL. STAGE-SAND AND GREEN
GRASS. BROWN WOOD PILLARS AND RAILS. LARGER BUILDING IN
BACKGROUND (RIGHT) HAS GREEN ROOF. GREEN GRASS IN FOREGROUND.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 2 - 1951
SKETCH				
RETOUCHING	5	2	NOV 2 1951	DEC 5 1951
REPHOTO			11-27-51	NOV 2 1951
PHOTO-LITHO			DEC 11 1951	DEC 21 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13		
ARTIST DEPT.	105	10		2-1-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COPYRIGHTED BY H. H. BENNETT STUDIO,
WISCONSIN DELLS, WIS.

NO. 1CH1779

ORDER NO. 70640

DATE 11-23-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VISOR LEDGE, DELLS OF THE WIS-
CONSIN RIVER.

IN LOWER BORDER: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WE ARE TO USE BETTER PRINT. TWO ENCLOSED TO SHOW BETTER DETAIL
IN THE SHADOW AREA. PHOTO CROPPED AS DESIRED.
USE ENCLOSED CARD OF HORNET'S NEST FOR COLOR AND DETAIL
IN ROCK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	
SKETCH				
RETOUCHING	4	2	NOV 26 1951	NOV 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

COPYRIGHTED BY H. H. BENNETT STUDIO,
WISCONSIN DELLS, WIS.

NO. 1CH1780

ORDER NO. 70640

DATE 11-23-51

25 M POST CARDS

C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL A FRIENDLY GREETING
FROM TWO LITTLE INDIANS, DELLS
OF THE WISCONSIN RIVER.

IN LOWER BORDER: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

2 PRINTS ENCLOSED, TO GIVE BETTER DETAIL IN THE SHADOWS.
GIRL AT RIGHT, DRESS & HEAD BAND RED (RATHER DEEP COLOR) BEADWORK
& OTHER DECORATIONS, A VARIETY OF BRIGHT COLORS. ENCLOSED CARD OF
INDIAN CEREMONIAL HAS GOOD BUCKSKIN & GENERAL COSTUME COLORS. THE
ONE OF CHIEF SILVERTONGUE HAS ESPECIALLY PLEASING SKIN TONES IN
THE FACE. ROCK COLORS WARM GRAYS & BROWNS. SOME FLECKS OF GREEN
TO INDICATE MOSS MIGHT BE GOOD ALSO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for the customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 26 1951
SKETCH				
RETOUCHING	3	107	NOV 24 1951	NOV 27 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			NOV 30 1951	DEC 10 1951
HAND COLOR PROOF	107	2		12-12-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

~~CONFIDENTIAL~~ H. H. BENNETT STUDIO,
WISCONSIN DELLS, WIS.

NO. 1CH1781

ORDER No. 70641

DATE 11-23-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROCK GARDEN,
CRANDALL HOTEL, WISCONSIN
DELLS, WIS.

IN LOWER BORDER: (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for the customer. Please
note that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 29 1951
SKETCH				
RETOUCHING	9	3	NOV 26 1951	NOV 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	135		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1782 ORDER NO. 70644 DATE 11-23-51

CUSTOMER
SUMMIT RIDGE RESORT
SUMMIT LAKE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUMMIT RIDGE RESORT
SUMMIT LAKE WISCONSIN

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

Photo ret
11/25
OK

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

95764

8x10 Retouch
2-571 Retouch

L. O. 11/2

Prof. 6

Prof. F. C. 100 242

L. A. 14/102

LB

as requested

OK

25

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1783

ORDER No. 70728

DATE 11-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: 964 - HOLD UP BEAR IN
YELLOWSTONE NATIONAL
PARK.ETC.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. BROWN BEAR. GRAY CAR. BLUE-GREEN PINE
TREES. OILED ROAD.

PUT CLOUDS IN SKY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1951	NOV 29 1951
SKETCH				
RETOUCHING		3	NOV 26 1951	NOV 28 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	DEC 4 1951	DEC 14 1951
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

RETOUCHING	1	
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
MAKEOVER		

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1784 ORDER NO. 70729 DATE 11-26-51

CUSTOMER THE GULF TIDES
ST. PETERSBURG BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 2½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GULF TIDES APARTMENTS AND MOTEL
600- 68th AVENUE PHONE 2-1245
ST. PETERSBURG BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND INSTRUCTIONS ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1785 ORDER NO. 70730 DATE 11-26-51

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 2½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CORONADO COURT HOTEL ON THE BEACH,
GALVESTON, TEXAS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S SKETCH. NOTE CORRECTION ON TITLE.
FOLLOW TISSUE OVERLAY.
TAKE OUT CEILING FANS ON THE 2 INSERTS.

COLOR DESCRIPTION

FOLLOW CUSTOMER'S SKETCH FOR COLORS AND ARRANGEMENT
OF INSERTS, ALSO TISSUE OVERLAYS.

MAKEOVER

MAKEOVER

Charge to # 70730 Dept. 21

EST. Makeover Time Required

Please add the light fixture to the ceilings of the rooms, as shown on the inset, but do not include the fan part of the fixture. Tint the ceilings the same as the footboards of the beds and add cement steps leading from the Seawall Boulevard down to the beach, with steel handrails on either side of the steps. The beach activity on the sketch shown around the pier would probably be better if it were more in front of the courts.

DAN GRIGG ENTERPRISE CO.,
MITCHELL, SO.DAK.

NO. 1CH-1786

ORDER No. 70731

DATE 11-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MITCHELL
SOUTH DAKOTA
"World's Only Corn Palace"

SMALL TYPE: (C) CURT TEICH
& CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R.M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION FOLLOW CUSTOMER'S SKETCH FOR CARD.

ARRANGE VIEWS AS NOTED ON BACK OF EACH PHOTO BY LETTER.

COLOR INSTRUCTIONS ON BACK OF EACH PHOTO.

LETTER "I" - USE PHEASANT VIEW ONLY.

LETTER "L" (last one)- USE EITHER OF 2 VIEWS (OC558N or 6138-29N)

SHOW LATEST VIEW OF "CORN PALACE" (1CH-1733) IN LOWER
RIGHT HAND CORNER OF CARD

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Mt. photo

Tryppel M. King
1/18/52

M-
1-7B-H41
T-
C-
H-
E-
L-
L-6138-29-N
1CH1773

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1951	DEC 17 1951
SKETCH	10-5 3/4	7		
RETOUCHING	10	6		DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	13		3-26-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1787

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

NONE

THE HOME OF FRANKLIN D. ROOSEVELT,
PRESIDENT OF THE UNITED STATES...

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1106. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1788

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

NONE

THE HOME OF FRANKLIN D.
ROOSEVELT....

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1115. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	25		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1789

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. YES

IMPRINT
NONE

IN THE HOME OF FRANKLIN D.
ROOSEVELT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1109. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OR
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1790

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

FROM THE ROOSEVELT HOME IN HYDE
PARK ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1111. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	2 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1791

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT NONE

IN THE HOME OF FRANKLIN D.
ROOSEVELT, PRESIDENT OF THE
UNITED STATES ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1118. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	14		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	24		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1792

ORDER No. 70735

DATE 11-26-51

6 1/2 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL	IMPRINT NONE
	FROM WINDOW OF THE FRANKLIN D. ROOSEVELT HOME.....
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1101. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NOV 30 1951
DEC 10 1951

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1793

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

THE RESTING PLACE OF FRANKLIN D.
ROOSEVELT.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1107. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH-1794

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE -- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

NONE

FROM THE F.D. ROOSEVELT LIBRARY
AND MUSEUM.....

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1117. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NOV 30 1951

DEC 10 1951

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1795

ORDER No. 79735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

FROM THE ROOSEVELT LIBRARY IN
HYDE PARK, IN THE NAVAL ROOM.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1113. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH-1796

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

FROM THE ROOSEVELT LIBRARY AND
MUSEUM IN HYDE PARK.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1110. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1797

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

THE FRANKLIN D. ROOSEVELT LIBRARY
AND MUSEUM.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1099. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HYDE PARK GIFT SHOP, HYDE PARK, N.Y.

NO. 1CH-1798

ORDER No. 70735

DATE 11-26-51

6½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT NONE
SAINT JAMES EPISCOPAL CHURCH.....

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1100. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1799 ORDER NO. 70741 DATE 11-27-51

CUSTOMER WATTS FUNERAL HOME
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M BUS. CARDS SIZE 3 1/2" x 2-5/16

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

WATTS FUNERAL HOME
OKLAHOMA CITY

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☐ Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

USE PHOTO FROM 6BH2181. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1800 ORDER NO. 70742 DATE 11-27-51

CUSTOMER HERRICK MEMORIAL HOSPITAL
BERKELEY, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full

HERRICK MEMORIAL HOSPITAL -
WITH SOME OF THE PROPOSED ADDITIONS
URGENTLY NEEDED TO COMPLETE THE MEDICAL
CENTER CONSTRUCTION PROGRAM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, USING PHOTO OF ARCHITECTS DRAWING AS COPY BUT
GIVE VIEW A NATURAL APPEARANCE.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO WITH TISSUE OVERLAY TO BE RETURNED TO CUSTOMER.

Returned 4/16/52
B

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ref. 7
J. H. C. 106/1/2
L. A. 9
109-2/7/52 87

92-763

W J V

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1801 ORDER NO. 70744 DATE 11-27-51

CUSTOMER C. CHURCH MORE & CO.,
LOS ANGELES 14, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 2½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAKE YOUR HOME REALLY WARM WITH AN
H. C. LITTLE OIL WALL FURNACE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Use black type for all copy.
FOLLOW SKETCH. USE BLACK TYPE FOR THE COPY READING

"LIVING ROOM SIDE"

COLOR DESCRIPTION

FOLLOW SKETCH. USE THE GREEN BACKGROUND #29 WITH THE
TYPE IN BLACK AS AN OVERPRINT.

*Drawing returned 1/16/52
Type paste-up returned 4/22/52
B.*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

547
L.O. 1/2
P.L. 3
107 13/4
12-24-51
108-1-21-51
L.O. 9/12
OK

as per spec
W.H.

Red Layout

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 1CH-1802 ORDER NO. 70744 DATE 11-27-51

CUSTOMER

C. CHURCH MORE & CO.,
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 2½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HERE'S A HEATER THAT'S A HONEY !

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Drawings returned 1/14/52
Type paste-ups returned 4/22/52
B.

DM-C-16-50

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

547 Reproduction
L.O. 1/14/52
Red 107 4/22/52
C.C. 12-24-1/3/52
L.A. 1/14/52
as per order
W.O.H.

Red 1/14/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH*1803 ORDER NO. 70744 DATE 11-27-51

CUSTOMER

C. CHURCH MORE & CO.,
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

HEAT YOUR HOUSE AT LESS COST WITH AN
H. C. LITTLE DUAL REGISTER OIL FLOOR
FURNACE

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

Make good

COLOR DESCRIPTION

FOLLOW SKETCH

*Drawing returned 1/14/52
Type set up returned 1/22/52
B.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Red Impression

*527 Reproduction
L.O.
Res.
L.A.
107
12/21/51
134
934*

as specified

W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1804 ORDER NO. 70745 DATE 11-27-51

CUSTOMER

C. CHURCH MORE & CO.,
LOS ANGELES, CALIFORNIA

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NOW GET UNIFORM WHOLE HOUSE COMFORT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Drawing returned 1/16/52
Type parts - up returned 4/22/52
B.

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

PHOTO RETURNED TO PHOTO USED FOR

5x7 Replicate
L.O. 1 #10
Feb. 5 1952 #6
Prof. C. More & Co.
L.A. 9/12
OK

(COPYRIGHTED BY
DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. 1CH-1805

ORDER No. 70746

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: MORMON METEOR.
THE WORLD'S GREATEST UNLIMITED
SPEED RECORD MAKER, BONNEVILLE
SALT FLATS, UTAH
BOT: HOLDING ALL SPEED RECORDS FROM
10 MILES TO 7,134 AND FROM ONE HOUR
TO 48 HOURS.

(SEE ENCLOSED)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

See Stamp Space *Postage*
When
Required
34

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

3 PHOTOS ENCLOSED:

FOLLOW INSTRUCTIONS ENCLOSED. ALSO KODACHROME TRANSPARENCY
FOR COLORING OF RACER.

RETURN KODACHROME TO: J.V. LONG & APEX NOVELTY CO., 56 ORPHEUM AVE.,
SALT LAKE CITY 1, UTAH YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	DEC 20 1951
SKETCH				
RETOUCHING			DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	164	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

4/16/52
OK

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH
BILL SHIPLER PHOTO, SALT LAKE CITY, UTAH

NO. 1CH-1806

ORDER NO. 70746

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL TOP: LOOKING WEST TOWARDS

IMPRINT

SAME AS ABOVE

WENDOVER... CROSSING THE GREAT

BONNEVILLE SALT FLATS OF UTAH

CENTER: THE WESTERN PACIFIC R.R. AND
HIGH-WAY 40-50 RUN PARALLEL FOR 40
MILES.

BOT: LOOKING EAST TOWARDS SALT LAKE
CITY, UTAH, CROSSING THE GREAT SALT

SHOW AT BOTTOM OF MESSAGE SPACE:
BILL SHIPLER PHOTO. SALT LAKE CITY,
UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 HORIZONTAL VIEWS)

MAKE THE SPACE BETWEEN THE HIGHWAY AND R.R.
BELOW THE SHOULDERS OF EACH, LOOK LIKE SALT AS PER THE ENCLOSED
PHOTO POST CARD. COLOR SKY AND CLOSE-UP MOUNTAIN TO SUIT, ADDING
MORE CLOUDS TO LOWER PICTURE AS SEEN FIT.

TWO VIEWS ARRANGED AS CUSTOMER HAS THEM. (4 PHOTOS ENCLOSED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

4

2-Photos

As per order

Order for the enclosed. Please
use the following information in
the order and return it to the
company with the order to
make the necessary changes.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1952	
SKETCH		1		
RETOUCHING		3	DEC 27 1951	JAN 3 1952
REPHOTO			DEC 21 1951	DEC 27 1951
PHOTO-LITHO				JAN 18 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	13 1/2	JAN 9 1952	1-21-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH
BILL SHIPLER PHOTO, SALT LAKE CITY, UTAH

NO. 1CH-1807

ORDER No. 70746

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES, *encl*

TITLE IN FULL TOP: ON THE MEASURED 13 MILE STRAIGHT-A-WAY COURSE, BONNEVILLE SALT FLATS, UTAH
BOT: ROLAND R. FREE MAKING A NEW AMERICAN MOTOR-CYCLE RECORD
LEFT-HAND SIDE: PUBLISHED BY
SPECIAL PERMISSION OF ROLAND R. FREE
SHOW AT BOTTOM OF MESSAGE SPACE:
BILL SHIPLER PHOTO, SALT LAKE CITY, UTAH.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED (3 PHOTOS).

LEAVE AS MUCH OF THE SALT BED SHOWING AS POSSIBLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	DEC 7 1951
SKETCH				
RETOUCHING	9	1/2	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	DEC 17 1951	JAN 8 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH
BILL SHIPLER PHOTO, SALT LAKE CITY, UTAH

NO. 1CH-1808

ORDER No. 70746

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: THE END LINE OF
THE FASTEST RACE COURSE IN THE
WORLD, BONNEVILLE SALT FLATS, UTAH
BOT: SHOWING THE ELECTRIC EYE
TIMING DEVICE. FAMOUS PILOT PEAK
IN THE DISTANCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

SHOW AT BOTTOM OF MESSAGE SPACE:
BILL SHIPLER PHOTO, SALT LAKE CITY,
UTAH.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BLUE SKY, LITTLE COLOR IN CLOUDS. COLOR THE MOUNTAINS TO SUIT,
LEAVING AS MUCH SALT AND SKY SHOWING AS POSSIBLE. SALT IS A PEARLY
WHITE. RACE COURSE LINE AND SQUARES-BLACK OR SOME VERY DARK COLOR
SAME WITH THE ELECTRIC EYE. THE RACE COURSE LINE AND SQUARES
ARE PAINTED BLACK. REMOVE SCRATCH AND WHITE SPOT ON LEFT HAND
SIDE OF PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 5 - 1951
SKETCH				
RETOUCHING	4	1	NOV 30 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO			JAN 2 1952	JAN 1 1952
BLUEPRINT			DEC 11 1951	
STRIPPING, OPAQUING			FEB 5 1952	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

4
Please read the following instructions. These
are to be read with care as they
show how the colors are
in harmony with each other
to make an attractive set.

MAKEOVER

MAKEOVER

MAKEOVER

Change to Dept.

Makeover Time Required

PHOTOGRAPH		Time Required to Cost
RETOUCHING		
REPHOTO		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING		
HAND COLOR		
ARTIST DEPT.		

MAKEOVER

MAKEOVER

HAMMOND NEWS AGENCY, HAMMOND, INDIANA ✓

NO. 1CH-1809 ✓

ORDER No. 70747 ✓

DATE 11-27-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAMMOND TECHNICAL VOCATIONAL
HIGH SCHOOL, HAMMOND, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SOME FOLIAGE ON RIGHT SIDE BIG TREE, ALSO PARKING
SIGNS.

LIGHT TAN BRICK BUILDING. GOLD LETTERING- SHOW CLEARLY.
FLAG ON POLE. ASPHALT STREET.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 30 1951	DEC 2 - 1951
SKETCH				
RETOUCHING			NOV 29 1951	NOV 30 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 7 1951	DEC 18 1951
ARTIST DEPT.		9		12-19-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY DAKOTA NEWS COMPANY,
SIOUX FALLS, S. D.

NO. 1CH-1810

ORDER NO. 70748

DATE 11-27-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING,
UNIVERSITY OF SOUTH DAKOTA,
VERMILLION, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF COST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS.

LIGHT BROWN BUILDING, WITH CONCRETE TRIM.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING		3 1/4	NOV 29 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ST. MARIE'S GOPHER NEWS CO.,
MINNEAPOLIS-ST. PAUL, MINN.

NO. 1CH-1811

ORDER No. 70750

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOWER LEFT CORNER:
MINNEHAHA FALLS, MINNEAPOLIS,
MINNESOTA

PRIVATE # BEFORE TITLE: M-74

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-SAME AS
8AH2946

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"CITY OF LAKES AND PARKS"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE - BRUSH AT LOWER LEFT (FOR TITLE)

GREEN FOLIAGE ON TREES. GRAY STONE BRIDGE ABOVE FALLS.
GRAY AND LIGHT TAN SHALE BACK OF FALLS. BLUE WATER.
BLUE SKY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 30 1951	DEC 2 - 1951
SKETCH				
RETOUCHING	3	2	NOV 29 1951	NOV 30 1951
REPHOTO				DEC 21 1951
PHOTO-LITHO			DEC 7 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARMANKO OFFICE SUPPLY CO.,
RENO, NEVADA

NO. 1CH-1812

ORDER NO. 70751

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

THE BRIGHT LIGHTS ON CENTER
STREET, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE DVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 5 - 1951
SKETCH				
RETOUCHING	6	5	NOV 29 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	DEC 11 1951	DEC 27 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARMANKO OFFICE SUPPLY CO.,
RENO, NEVADA

NO. 1CH-1813

ORDER No. 70751

DATE 11-27-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

CENTER STREET SHOWING HOTEL
GOLDEN, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS
9BH286.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1951	DEC 2 - 1951
SKETCH				
RETOUCHING	7	5	NOV 29 1951	DEC 3 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 11 1951	JAN 1 1952
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	110	10 1/2		2/1/52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1814

ORDER No. 70690

DATE 11-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES-SAME AS 113337-N

IMPRINT SAME AS ABOVE

TITLE: 139-STATE CAPITOL DOME,
ILLUMINATED AT NIGHT,
DENVER, COLORADO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 113337-N. FOLLOW 113337-N FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush
1CH1814

NOT GOOD! There should be more details of building, showing perhaps, more lighted windows, etc. Is too much all light and all dark. Perhaps something of foreground should be distinguishable.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1951	DEC 2 - 1951
SKETCH				
RETOUCHING			NOV 30 1951	DEC 3 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106			
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER
Charge to LVSE Dept.
Est. Material Used Required

JAN 21 1952
JAN 18 1952
JAN 19 1952

MAKEOVER
MAKEOVER

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1815

ORDER No. 70690

DATE 11-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES-SAME AS 106329-N

IMPRINT SAME AS ABOVE

TITLE: 215-DEER AMONG THE ASPENS
IN THE ROCKIES

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 106329-N. FOLLOW 106329*N FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1951	DEC 2 - 1951
SKETCH				
RETOUCHING	4	1 1/2	DEC 3 1951	DEC 3 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 11 1951	DEC 20 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.	102	9	7/4/52	7/15/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1816

ORDER No. 70690

DATE 11-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES-SAME AS

IMPRINT

SAME AS ABOVE

5645-29-N

TITLE: 456-PRECIPICE OF LONGS
PEAK, ALT. 14,255 FT.
FROM CHASM LAKE, ROCKY
MT. NATIONAL PARK, COLO.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5645-29-N. FOLLOW 5645-29-N. FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO E. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1951	DEC 2 - 1951
SKETCH				
RETOUCHING		1½	NOV 30 1951	DEC 3 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134	DEC 11 1951	DEC 21 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 1CH1817

ORDER No. 71006

DATE 12-3-51

12½ M POST CARDS

C.T. ART COLORTONE

~~WHITE BORDER~~ Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

WILLIAMS VIADUCT AND BUSINESS
SECTION, LYNCHBURG, VA.

PRIV. # BEFORE TITLE: 752

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE 4A538N FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1951	DEC 7 - 1951
SKETCH				
RETOUCHING	1	4	DEC 4 1951	DEC 6 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 1CH-1818

ORDER No. 71256

DATE 12-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

SUSQUEHANNA RIVER BRIDGE AND
HARRISBURG EAST INTERCHANGE ON
THE PENNSYLVANIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION SHOW INSERT VIEW AS ATTACHED-BUT CUT OFF A
BIT MORE AT THE BOTTOM TO SHOW SKYLINE ON LOWER VIEW.
BRIDGE-LIGHT CEMENT, PIERS AND ROAD BED. GRAY CEMENT CENTER DIVIDING
EAST & WEST BOUND TRAFFIC. WHITE STRIPS IN CENTER OF EAST & WESTBOUND
ROADS. STEEL GRAY RAILINGS ON BRIDGE. BLUE WATER IN BACKGROUND. WHITE
SIGN AT RIGHT OF BRIDGE-LIGHT STAINLESS STEEL FRAME AND POSTS. SHOW
LETTERING CLEARLY (AS ON BACK OF PHOTO). TOP VIEW: TOLL GATE BLUE
COLUMNS AND TOP. YELLOW TOP CORNICE. LIGHTS ON TOP: ALTERNATE-1st
GREEN, 2nd RED, 3rd GREEN, 4th RED. LIGHT CEMENT ROAD. LIGHT GREEN
GLASS IN TICKET OFFICE WINDOWS.

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1951	DEC 7 - 1951
SKETCH				
RETOUCHING			DEC 4 1951	DEC 6 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 1CH-1819

ORDER No. 71256

DATE 12-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER:

PENNSYLVANIA TURNPIKE APPROACHING
SUSQUEHANNA RIVER BRIDGE

LOWER: GRACEFUL CURVE BETWEEN
HARRISBURG AND CARLISLE,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT ROAD, GREEN LAWN IN CENTER. BROWNISH-GRAY SHOULDERS
ON LEFT AND RIGHT. BROWNISH ROCK CUT ON LEFT. GREEN VINES ON
CUT ON RIGHT. LIGHT GRAY SPOTTER POSTS ALONG CENTER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By OK

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	9	2	DEC 4 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

INDEPENDENT NEWS AGENCY, FARGO, N.D.

NO. 1CH1820 ✓

ORDER No. 71009-

DATE 12-3-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BENJAMIN FRANKLIN JUNIOR
HIGH SCHOOL, FARGO,
NORTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NEW REEDISH BROWN BRICK BLDG. WITH LIGHT GREY STONE TRIM.
SHOW FLAG ON POLE. MAKE GREEN LAWN. LIGHT GRAY ROADWAY.

REMOVE: TELEPHONE POLE.

NOTE: CROP FROM BOTTOM OF PRINT AND ADD TO SKY, TO BALANCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	3	3	DEC 4 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 20 1951	JAN 10 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

INDEPENDENT NEWS AGENCY, FARGO, N.D.

NO. 1CH1821

ORDER No. 71009

DATE 12-3-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ISLAND PARK IN FARGO,
NORTH DAKOTA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN LAWN AND FOLIAGE. LIGHT GRAY WALKS. GRAY STREET.
LIGHT GRAY MONUMENT WITH DARK BRONZE FIGURE ATOP.

NOTE: EVERGREENS ARE DARK GREEN, MAKE OTHER GREEN LIGHTER
AROUND MONUMENT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

9817

ATTENTION

3

~~Put in flowers on~~
~~Black Negative after~~
~~Customer's OK.~~
~~Make new offsets~~
~~Done~~

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 5 - 1951
SKETCH				
RETOUCHING	9	2½	DEC 4 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		1-7-51
ARTIST DEPT.	101	9	3-20-52	3-21-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

INDEPENDENT NEWS AGENCY, FARGO, N.D.

NO. 1CH1822

ORDER No. 71009

DATE 12-3-51

12½M POST CARDS C.T..ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDGEWOOD GOLF COURSE, FARGO,
NORTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN FAIRWAYS. LIGHTGREEN PUTTING GREENS. GREEN FOLIAGE ON
TREES. BLUE WATER (TWO PONDS IN CENTER & RIVER) LIGHT TAN
SAND TRAPS. LIGHT GREEN FIELD, TOP. LIGHT TAN STRAW PILES.

NOTE: CIRCULAR AREA, LOWER LEFT, ARE LIGHT GREEN, SAME AS
PUTTING AREAS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	1	2-1/2	DEC 4 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:
3
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 1CH1823 ✓

ORDER No. 71010 ✓

DATE 12-3-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

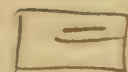
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BALCONY SCENE, BIG CITY
MARKET, JUAREZ, OLD MEXICO

PRIV. # BEFORE TITLE: J-34



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE. ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE LEATHER PURSES, ZARAPES AND COATS IN DISTANCE AS
COLORFUL AS POSSIBLE. SEE 2550-30N FOR ZARAPE COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING		4	DEC 4 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO			DEC 11 1951	DEC 26 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. 1CH1824

ORDER No. 71010

DATE 12-3-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BALCONY SCENE, BIG CITY MARKET
JUAREZ, OLD MEXICO

PRIV. # BEFORE TITLE: J-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE COATS AND DRESSES ON WALL - BRIGHT COLORS, SUCH AS
RED, BLUE GREEN, YELLOW, ETC. FOR ZARAPE COLORS, SEE
2550-30N

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	7	4	DEC 4 1951	DEC 5 1951
REPHOTO				DEC 27 1951
PHOTO-LITHO			DEC 11 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/4		
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2
Subject on
order. The customer. Please
note the use of large
letters for names and colors are
in harmony with each other
to make an attractive set.

HILLSBORO NEWS CO., TAMPA, FLA. ✓

NO. 1CH1825 ✓

ORDER No. 71011 ✓

DATE 12-3-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH, ✓
TAMPA, FLORIDA

CUST. PRIV. # BEFORE TITLE: 62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHURCH IS WHITE. FOLLOW TISSUE OVERLAY. USE 3BH238 FOR
COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Cut
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING	6	6	DEC 4 1951	DEC 7 1951
REPHOTO				DEC 28 1951
PHOTO-LITHO			DEC 14 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.	108	9		1-29-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1826 ORDER NO. 71016 DATE 12-4-51

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARES SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes, No Copyright in Plate Yes No

Title in full

MASSER'S FRANCIS SCOTT KEY
RESTAURANT AND MOTEL - OPEN ALL YEAR
....ETC. (SEE COPY)

FRONT NO. 13

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MARKEN & BIELFELD, INC., FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW PENCIL SKETCH.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CABINS GREY BLUE WITH BLUE ROOFS. CENTER BLDG TAN WITH GREEN COPOSITION ROOF.
DRIVEWAY BLACK TOP ASPHALT AND BETWEEN POSTS (WHICH ARE WHITE) IS A STRIP OF
GRASS, SEPARATING THE PRIVATE FROM THE PUBLIC ROAD DIRECTLY IN FRONT. WINDOW
SHADES, INCLUDING ALL CABINS AND MAIN BUILDING, WHITE. TRIM AROUND ALL
CABINS AND MAIN BLDG. AND ALL FRAMES WHITE. LARGE SIGN IN FRONT OF BLDG.
BLACK WITH WHITE LETTERING.

VERY RUSH

MUST HAVE PROOF
1/29/52

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

783
107 B.C.
103 S.C.
2-26-52
62

as quoted

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 1CH-1827 ✓

ORDER No. 71268 ✓

DATE 12-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ROADSIDE PARK, PETOSKEY,
MICHIGAN

PRIVATE # BEFORE TITLE: 143 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN SIGN-POST WITH WHITE LETTERS. BROWN POSTS AROUND DRIVE.
ROOF OF BUILDING SHOWING TO EXTREME RIGHT-BROWN. GRAY DRIVE.
GREEN LAWN AND FOLIAGE ON TREES. LIGHT GRAY CEMENT DRAIN WALL .
BLUE WATER. PUT CLOUDS IN BLUE SKY.
BRING OUT THE LAND-SHOW GREEN-BEYOND THE WATER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING			DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	142	DEC 14 1951	DEC 28 1951
ARTIST DEPT.		9		1-7-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 1CH-1828

ORDER No. 71268

DATE 12-4-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WINTER FISHING VILLAGE,
PETOSKEY, MICHIGAN

PRIVATE # BEFORE TITLE: 158

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. ADD MORE SKY-WITH CLOUDS-TO CONFORM TO CUSTOMER'S
SPECIFICATIONS.

COLOR OF BUILDINGS IN DISTANCE AS NOTED ON BACK OF PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING	5	3	DEC 5 1951	DEC 7 1951
REPHOTO				JAN 2 1952
PHOTO-LITHO			DEC 14 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 1CH1829

ORDER No. 71268

DATE 12-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CITY DOCK, PETOSKEY,
MICHIGAN

PRIVATE # BEFORE TITLE: 159

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. ADD TO SKY-WITH CLOUDS-AS NOTED BY CUSTOMER.
CHANGE POSITION OF BOAT AS NOTED ON TISSUE OVERLAY. FOR COLORS,
SEE BACK OF PHOTO FOR LOCATIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	
SKETCH				
RETOUCHING	3	3	DEC 7 1951	DEC 11 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				JAN 8 1952
BLUEPRINT			DEC 14 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/4		2-9-52
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 1CH-1830

ORDER NO. 71268

DATE 12-4-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LITTLE TRAVERSE BAY, PETOSKEY,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF U.T.

PRIVATE # BEFORE TITLE: 160

RETOUCHING AND COLOR DESCRIPTION

LEAVE SHORE LINE AS IS. NOTE ON BACK OF PHOTO FOR LOCATION
OF BUILDINGS AND COLORS. ALL ROOFS ARE BLACK.
LIGHT GRAY BEACH. BLUE WATER, WHITE WAVES. BLUE SKY WITH CLOUDS.
GREEN FOLIAGE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 10 1951	
SKETCH				
RETOUCHING	9	2 1/2	DEC 5 1951	DEC 10 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 14 1951	JAN 2 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1831 ORDER NO. 71022 DATE 12-4-51

CUSTOMER THE SARATOGA
HIGHWOOD, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

9783
Rec. 64
L.C. 104 1/4
L.A. 9
OR

DESERT SOUVENIR SUPPLY ,
BOULDER CITY, NEVADA

NO. 1CH-1832

ORDER No. 71281

DATE 12-5-51'

25 M POST CARDS

ART COLORTONE

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

UNION PACIFIC PARK, LAS VEGAS,
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY / FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	
SKETCH				
RETOUCHING		5	DEC 5 1951	DEC 11 1951
REPHOTO				
PHOTO-LITHO			DEC 14 1951	DEC 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2"4		
ARTIST DEPT.	101	11	2-6-52	2-8-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. 1CH-1833

ORDER No. 71281

DATE 12-5-51

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE FAMOUS "OLD FREMONT
STREET" AT NIGHT, LAS VEGAS,
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1951	DEC 7 - 1951
SKETCH				
RETOUCHING	2	6	DEC 5 1951	DEC 6 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 11 1951	DEC 28 1951
HAND COLOR PROOF	104	2 1/2		
ARTIST DEPT.	101	13 1/2	2-11-52	3-13-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. 1CH-1834

ORDER No. 71281

DATE 12-5-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THUNDERBIRD HOTEL, LAS VEGAS,
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY INC CHICAGO
ENVELOPE PHOTO

ATTENTION

Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 17 1951
SKETCH				
RETOUCHING		6 1/2	DEC 5 1951	DEC 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 18 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	103	12		2-18-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Red & Blue
Impressions*

(17)

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. 1CH-1835

ORDER No. 71281

DATE 12-5-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE FAMOUS "OLD FREMONT STREET",
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND INSTRUCTIONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 17 1951
SKETCH				
RETOUCHING		7 1/2	DEC 5 1951	DEC 12 1951
REPHOTO				
PHOTO-LITHO			DEC 18 1951	JAN 8 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2 1/2		
ARTIST DEPT.	108	12		2-14-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1836 ORDER NO. 71030 DATE 12-5-51

CUSTOMER BURLINGTON HUDSON SALES & SERVICE
BURLINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BURLINGTON HUDSON SALES & SERVICE
BOT: ROUTE 25 & FEDERAL STREET,
BURLINGTON, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE VIEW MARKED X. NIGHT VIEW FOR SIGNS ONLY.
REMOVE SUPPORT FOR ROOF SIGN, GLARE OF LAMP LEFT END, BANNERS HANGING IN
WINDOWS, TOOLS SHOWING THROUGH DOOR, AND LEFT WINDOWS.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat. 6
191-1-28-51
C. T. 9

Q78H

Pat. + Lt Blue + Dk Blue
Imprint

(T)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1837 ORDER NO. 71031 DATE 12-5-51

CUSTOMER MOTOR INN COURTS
BOZEMAN, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MOTOR INN COURTS, BOZEMAN, MONTANA
BOT: ON U.S. #10, GOING WEST

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE NEW PRINT.

REMOVE POSTS & WIRES, AND CLEAN FOREGROUND.

REMOVE ROOF OF BLDG. NEXT DOOR, AS SHOWN.

See Back of Photo

COLOR DESCRIPTION

SEE TISSUE OVERLAY. USE BEST JUDGEMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print

Ret. 44
J.H.C. 107
L.A. 1-9-51 1/2
9 102

as signed

Bot

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

NO. 1CH-1838

ORDER No. 71295

DATE 12-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: GEORGE F. JOHNSON MEMORIAL
ENDICOTT, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP ALL LEAVES, AND SHOW GRASS. PUT LEAVES ON TREES.
BRONZE STATUE, AND BROWN MARBLE BASE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	
SKETCH				
RETOUCHING	7	2½	DEC 7 1951	DEC 11 1951
REPHOTO				JAN 8 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1½	DEC 14 1951	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

NO. 1CH-1839

ORDER No. 71295

DATE 12-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: UNION-ENDICOTT HIGH SCHOOL
AND WORLD WAR MONUMENT,
ENDICOTT, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES. REMOVE LEAVES ON GROUND, AND SHOW
GREEN GRASS.

MONUMENT IS WHITE, WITH BLACK FIGURES.
SCHOOL IS RED BRICK WITH GRAY WINDOW SASHES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects or
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 17 1951
SKETCH				
RETOUCHING		3½	DEC 7 1951	DEC 12 1951
REPHOTO				
PHOTO-LITHO			DEC 18 1951	JAN 8 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

NO. 1CH-1840

ORDER No. 71295

DATE 12-7-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: MAIN BUILDING-STATE
HOSPITAL, BINGHAMTON,
NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SAND PILE IN FRONT OF BUILDING.

SHOW LEAVES ON TREES AND GREEN GRASS.

BROWN BUILDING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 17 1951
SKETCH				
RETOUCHING	6	4	DEC 7 1951	DEC 12 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	DEC 18 1951	DEC 28 1951
ARTIST DEPT.		9		1-7-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 1CH-1841

ORDER No. 71296

DATE 12-10-51.

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRIST MILL AT ENTRANCE OF ROCK
CITY GARDENS, ATOP LOOKOUT
MOUNTAIN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ YES *same as*

IMPRINT SAME AS ABOVE

1CH1143

R.M. AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Photo in D12713-P

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

PELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *UP*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	DEC 17 1951
SKETCH				
RETOUCHING	<i>4</i>	<i>2</i>	12-10-51	DEC 11 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 26 1951	
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>		
ARTIST DEPT.	<i>22</i>	<i>10</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

2
The following information is
for your information only.
It is not to be used as a
basis for any action.
In handling with this order
to make an accurate set.

Handwritten signature and initials
11-11-51

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. 1CH-1842

ORDER No. 71296

DATE 12-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAIRYLAND SERVICE STATION AT THE
ENTRANCE OF ROCK CITY ATOP
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO YES~~

IMPRINT SAME AS ABOVE

R.M. AT BOTTOM OF MESSAGE SPACE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES - BUT LEAVE IN TV AERIAL.

PUT IN "CITIES SERVICE" SIGN (GREEN AND WHITE)

SEE BACK OF PHOTO /

Put in City (Fairly) Service Station

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this set. Please
note that all of the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 17 1951
SKETCH				
RETOUCHING		<i>1 1/2</i>	DEC 10 1951	DEC 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>		
ARTIST DEPT.		<i>9 1/2</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 10H-1843

ORDER NO. 71306

DATE 12-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COHEN BROTHERS, "THE BIG
STORE", ST. JAMES BUILDING,
JACKSONVILLE, FLORIDA

PRIVATE # BEFORE TITLE: 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

AND WORK SCHEDULE

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1951	DEC 19 1951
SKETCH				
RETOUCHING		7		DEC 17 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 26 1951	JAN 8 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1-4		
ARTIST DEPT.	103	10-2		2-26-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

783

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1844 ORDER NO. 71307 DATE 12-10-51

CUSTOMER

NEW ENGLAND CALENDAR & NOVELTY CO.,
WEST HARTFORD, CONNECTICUT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PHOENIX BUILDING
HARTFORD, CONNECTICUT

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-5-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

9749

107
12-10-51
L.A.
9/102
12

Very Rush

Dec. 13/51

GEORGIA STATE DEPT. OF PARKS,
ATLANTA, GA.

NO. 1CH-1845

ORDER No. 71308

DATE 12-11-51

6½ M POST CARDS ART COLORTONE

XXXXXXXXXXXXX
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL (IN SKY)

THE TEMPLE MOUND, KOLOMOKI
STATE PARK, BLAKELY, GEORGIA

IMPRINT NONE

Following line across bottom of
card: YOU ARE CORDIALLY INVITED
TO ENJOY THE FACILITIES OF
GEORGIA'S MANY STATE PARKS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BLURRED APPEARANCE, ALSO MARK ON LEFT SIDE OF
MOUNTAIN THAT LOOKS LIKE A FALLEN POLE.

CONCRETE STAIRWAY. NOTE PEOPLE ON STAIRWAY. GOOD CLOUD
EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 19 1951	DEC 20 1951
SKETCH				
RETOUCHING	9	2	DEC 12 1951	DEC 19 1951
REPHOTO				JAN 11 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 7 1952	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GEORGIA STATE DEPT. OF PARKS,
ATLANTA, GA.

NO. 1CH-1846 ✓

ORDER No. 71308 ✓

DATE 12-11-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

LAKE SCENE, KOLOMOKI STATE
PARK, BLAKELY, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

Following line across bottom of
card: YOU ARE CORDIALLY INVITED TO
ENJOY THE FACILITIES OF GEORGIA'S
MANY STATE PARKS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - FOGGINESS ON LEFT SIDE OF PHOTO.

ADD BOATS ON LAKE AS CUSTOMER PLACED THEM. NICE WATER
COLOR. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	DEC 20 1951
SKETCH				
RETOUCHING	9	5	DEC 12 1951	DEC 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1	JAN 7 1952	JAN 11 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GEORGIA STATE DEPT. OF PARKS,
ATLANTA, GA.

NO. 1CH-1847

ORDER No. 71308 -

DATE 12-11-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARTIFACTS, KOLOMOKI STATE
PARK, BLAKELY, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

FOLLOWING LINE ACROSS BOTTOM OF
CARD: YOU ARE CORDIALLY INVITED TO
ENJOY THE FACILITIES OF GEORGIA'S
MANY STATE PARKS
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BACKGROUND - PASTEL GREEN. ARTIFACTS - LIGHT CLAY, EXCEPT
THE ONE AT LEFT TOP SHELF (WHICH IS ABOUT #69 WITH LIGHT
CLAY MARKINGS).
~~DISPLAY CASE (COVER) OVER GREEN LETTERS "OUND D" AND OTHER NAMES
WITH THE ARTIFACTS ARE SILVER IN COLOR. STRING OF BEADS ON
RIGHT HAND SIDE - NOT A LEAD IN BACKGROUND.~~

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 11 1952
SKETCH				
RETOUCHING	10	2	JAN 31 1952	FEB 5 1952
REPHOTO				MAR 4 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		3-7-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MC CRORY STORES CORP. NEWARK, N.J.

NO. 1CH1848

ORDER No. 71056

DATE 12-11-51

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROAD STREET AT MILITARY PARK,
NEWARK, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN OUT FLAGS. IF BETTER, REMOVE WATER TOWER.
MC CRORY SIGN: RED WITH GOLD LETTERING. BRING OUT ALL GOLD
LETTERING FOR MC CRORY. SEE BACK OF ADDITIONAL PHOTO FOR
COLORS ON BLDGS.
REMOVE TRAFFIC SIGNAL AT RIGHT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By CO

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 18 1951	DEC 18 1951
SKETCH				
RETOUCHING		6	DEC 14 1951	DEC 18 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2		2-10-52
ARTIST DEPT.	108	11		1-29-52

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH-1849

ORDER No.

DATE 12-11-51

12½M POST CARDS

ART COLORTONE

~~FULL FACE~~
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S CATHOLIC SCHOOL
AND VISITATION CONVENT,
FREDERICK, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARB & TRICYCLE. FIRST BLDG. ON RIGHT (RECTORY) TO BE
SHOWN ONLY AS FAR AS NECESSARY FOR BALANCE (CHURCH AND 4-STORY
BLDG. BEYOND MORE IMPORTANT). 1st BLDG. DARK RED BRICK, WHITE
PORCH, COLUMNS, CORNICE & FRAMES. RIGHT SIDE OF BLDG. - DARK GRAY.
CHURCH - LIGHT GRAY STONE, GRAY CORNICE SLATE ROOF, LIGHT STONE
GABLE. BRONZE LIGHTS. CONVENT - DULL RED BRICK, LIGHT BUFF SASH
AND FRAMES. DULL RED ROOF. BLDGS. IN FAR BACKGROUND - DULL RED &
LIGHT GRAY. DARK GRAY STREET PAVING. GREEN HEDGE & SHRUBBERY
ALONG FRONT OF BLDGS. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

4
Please on
the back of the photo
indicate the place where
the photo is to be
placed with each other
to make an album.

*Returned Photo
to Office*

ESTIMATE

ESTIMATE

By

Date

DEC 12 1951

DEC 12 1951

DEC 12 1951

DEC 12 1951

DEC 20 1951

JAN 10 1952
FEB 12 1952

DATE

By

DATE Photo Returned to Customer

*File blank page
after customer OK
Make new
offsets done*

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH-1850

ORDER No.

DATE 12-11-51

12½ M POST CARDS

ART COLORTONE

~~FULL FACE~~

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE TEACHERS COLLEGE,
FROSTBURG, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13

R.M. YES-TO-COME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ALL DARK RED BRICK, DARK SLATE ROOFS. WHITE
CORNICE, SASH, FRAMES, AND CONNECTING CORRIDOR. BETWEEN
BUILDINGS ON LEFT. DARK RED BRICK WALL IN CENTER.
SMOOTH GREEN LAWN ON FIELD IN FOREGROUND

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4

*Retouched Photo
to Office*

DEC 26 1951

3
DEC 12 1951
JAN 9 1952

DEC 26 1951

JAN 13 1952

1-21-52

DATE

By

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH-1851

ORDER No.

DATE 12-11-51

12½ M POST CARDS

ART COLORTONE

~~FULL PAGE~~

White Card

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~U.S. 40 LOOKING EAST FROM~~
~~FROSTBURG, MARYLAND~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. ~~XXXX~~ NO

IMPRINT SAME AS ABOVE

Plate
locate No. on front.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK GRAY ROAD. DOUBLE WHITE LINES IN CENTER, WITH ORANGE
ALTERNATING LINE BETWEEN WHITE DOUBLE LINES. ORANGE LINE
ON LEFT AND RIGHT OF CENTER LINES SHOWING 4-LANE ROAD.(SHOW
LINES CLEARLY). BUILDINGS IN BACKGROUND - WHITE AND BUFF
WITH SLATE ROOFS.

GOOD RICH COLORING OF SUMMER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

4

57
UB

Photo to office

DATE		By	
DEC 19 1951			
DEC 18 1951		DEC 19 1951	
JAN 9 1952		JAN 10 1952	
107	1 1/2		
109	9 1/2	1-21-52	
		2-18-51	
DATE Photo Returned to Customer			

134

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH-1852

ORDER No.

DATE 12-11-51

12½ M POST CARDS

ART COLORTONE

~~FULL FACE~~

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C. BURR ARTZ LIBRARY AND HISTORIC
PRESBYTERIAN CHURCH, FREDERICK,
MD.

PRIVATE NO LOWER RIGHT- 42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE LARGER PHOTO FOR VIEW. REMOVE ALL CARS.
LIBRARY- DARK RED BRICK, DARK SLATE ROOF. WHITE CORNICE,
FRAMES, SASH AND ENTRANCE. DARK RED BRICK WALL ALONG SIDE
WALK. GRAY STEPS. DARK BRONZE RAILINGS AND LIGHTS.
CHURCH-BUFF COLOR, WHITE TRIM, GRAY ROOF AND COLORED WINDOWS.
ADD LEAVES TO TREE OVERHANGING THE LIBRARY. DARK GRAY STREET
PAVING. GRAY CEMENT SIDEWALKS. GREEN LAWN AND SHRUBBERY IN
YARD.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for the customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Retouched Photo
to Office*

COPY

You have painted out or inserted trees and
foliage on the left side of the building
(as you look at it in the picture). This
is incorrect as there are no trees here at
all, except a pine - a companion tree to
the one on the right side of the building,
and should be so corrected.

FEB 6 1952

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Dept.	
To: _____	
By: _____	
ART DEPT.	
14	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1853 ORDER NO. 71061 DATE 12-11-51

CUSTOMER TRADING POST RESTAURANT
HOMESTEAD, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

TRADING POST RESTAURANT
HOMESTEAD, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ☐ No ☒ Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, IF POSSIBLE TONE DOWN OR SHOW-
A SHADE OR TWO DARKER. JUST ENOUGH TO TAKE THE GLARE OFF.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Rel. 6/12
H.C. 11/12
108 2-8-52 L.O. 9
8/12

11/12

Red Impression

F

QK

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1855

ORDER NO.

DATE 12-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUNKEN GARDEN, GARFIELD PARK,
INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CENTER LAMP POST.

VARIOUS SHADES OF GREEN TREES. VARIOUS COLORS OF FLOWERS.

DARK RED BRICK WALKS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5

*Ret. Photo
to Office*

RECEIVED

RECEIVED

By

Date

DEC 19 1951

DEC 21 1951

9 2 1/2 DEC 12 1951

DEC 19 1951

JAN 7 1952

JAN 11 1952

COLOR PROOF

106

12

9

DATE Aided

DATE PHOTO RETURNED TO CURATOR

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1856

ORDER NO.

DATE 12-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARTHUR JORDAN MEMORIAL HALL,
BUTLER UNIVERSITY, INDIANAPOLIS,
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOS. PUT FLAG ON POLE.

BUILDING IS INDIANA LIMESTONE (GRAYISH)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Let Photo to
Office*

By 102

DATE COMPLETED	DATE
DEC 12 1951	DEC 20 1951
DEC 12 1951	DEC 18 1951
JAN 7 1952	JAN 11 1952

106

DATE FILED

DATE RETURNED TO CUSTOMER

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1858

ORDER NO.

DATE 12-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANAPOLIS PUBLIC LIBRARY,
INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS AND PEOPLE, SIGN AT STEPS AND ON LAMP POST.
LIGHT GRAY LIMESTONE BUILDING. GREEN LAMP POST.
FEW FLOWERS SHOWING. ON RIGHT

SHOW TITLE CLEARLY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

5
order for the pictures. Please
see to it that all pictures are
clear and distinct and that all
in handwriting, and that all
is made as instructed.

Put Photo to Office

JAN 16 1952

DATE RECEIVED		DATE COMPLETED	
		DEC 14 1951	DEC 17 1951
	4	DEC 12 1951	DEC 14 1951
		DEC 20 1951	JAN 21 1952
106	12		
106	12		

DATE 1/1/52
Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1859 ORDER NO. 71064 DATE 12-12-51

CUSTOMER HALLAM & VESTY
ALEXANDRIA BAY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KAVANAUGH'S CABINS, THOUSAND ISLANDS
151 CHURCH STREET -
ALEXANDRIA BAY, N.Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ROOFS RED ON CABINS, GREEN TRIM ON WINDOWS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

57
107
103 2-20-62
AC 112
JAG
CP

Repl. 3.50
m

JAN 1 1 1952

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1861 ORDER NO. 71067 DATE 12-12-51

CUSTOMER INGRAM MOTOR SALES CO.
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **PLACE TITLE TO BEST ADVANTAGE;
IN SKY OR ON SIDE WALK:**

INGRAM MOTOR SALES CO., 2008 FEDERAL ST.,
CAMDEN, N.J.

FRONT NO. 5 (All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

FOLLOW INSTRUCTIONS.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1862 ORDER NO. 71068 DATE 12-12-51

CUSTOMER

BAKER COURTS
CHICKASHA, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full **IN PLATE: LOWER PANEL:**
BAKER COURTS - ON U.S. HIGHWAY 81 CHICKASHA,
OKLA. - 7 BLOCKS SO. OF MAIN STREET -
708 SO. 4TH STREET -PHONE 3288

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, PLUS CORRECTIONS LISTED ON SHEET "A" ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Pat. 642
107
1-29-62
L.A.
OB

front

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1863 ORDER NO. 71069 DATE 12-12-51

CUSTOMER

SCHAEFER TAILORING CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOOK THIS OVER.....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#1

FOLLOW SKETCH AND INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRS. ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 3:50

L.O. 1
Ret. 5

104 1-3-52 2
102 10 1/2
ON

as quoted

W 511

Ok Blue. Red Impression

Push

9

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1864 ORDER NO. 71069 DATE 12-12-51

CUSTOMER SCHAEFFER TAILORING CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LOOK YOUR BEST....

(SEE COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

#2

FOLLOW SKETCH AND INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

4749 Rep photo
L.O. 1
Ret. 5
J. C. 12-12-51
2-15-52 L.A. 10 1/2

as quoted
OK 7/11

Red Impression

Kush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1865 ORDER NO. 71069 DATE 12-12-51

CUSTOMER SCHAEFER TAILORING CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

WOMEN ADMIRE THE WELL DRESSED MAN....

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH & INSTRS. ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH & INSTRS. ATTACHED.

PHOTO RETURNED

3

PHOTO USED FOR

1749 Rephoto
L.O. 1
Ret 6
Rm F.C. 106 2
L.O. 10 1/2
108-1-21-52

as marked
W 515

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—C-16-50

NO. 1CH1866
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.
ORDER No. 71075
DATE 12-12-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL U.S. 19 & U.S. 23
CROSSING GREAT SMOKY MOUNTAIN
BRIDGE AND FRENCH BROAD RIVER,
ASHEVILLE, N.C.

PRIV. # BEFORE TITLE: A-32

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R.M. YES/NO ~~TO COME~~

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND COLOR INSTRUCTIONS ATTACHED.

SHOW PRETTY CLOUD EFFECT.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1951	DEC 19 1951
SKETCH				
RETOUCHING	2	4	DEC 14 1951	DEC 17 1951
REPHOTO				JAN 8 1952
PHOTO-LITHO			DEC 26 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	134		2-10-52
ARTIST DEPT.		1214		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1867
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C. ORDER NO. 71075
DATE 12-12-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
STREET SCENE, CHEROKEE, N.C.
"ENTRANCE TO THE GREAT SMOKY
MOUNTAINS NATIONAL PARK"

PRIV. # BEFORE TITLE: 564

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
TAKE OUT GULF SIGN. FOR COLORS, SEE INSTRS. ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1CH 1852

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1951	DEC 17 1951
SKETCH				
RETOUCHING		3 1/2	DEC 14 1951	DEC 17 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	DEC 26 1951	JAN 11 1952
ARTIST DEPT.	103	10		1-29-52

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1868 ORDER NO. 71076 DATE 12-12-51

CUSTOMER UNIVERSITY PLACE CHRISTIAN CHURCH
OKLA. CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE INSTRS.:

UNIVERSITY PLACE CHRISTIAN CHURCH
OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

CROP TO BEST ADVANTAGE.

FOLLOW TISSUE OVERLAY.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY. BLDG LIGHT BUFF CREAM. (SAME AS ATTACHED BORDEN CARD)
TWO CROSS SYMBOLS CAST CEMENT AND SHOULD APPEAR A STONE GRAY, OR GREY WHITE.

LETTERING UNDER CROSS MAROON RED. DARKER SHADE CREAM-TAN FOR SQUARED TRIM
AT ENTRANCE. SMALL WINDOWS TO RIGHT OF ENTRANCE AQUA MARINE GREEN TINGE,
THE TALL ONES TO LEFT ARE NOT STAINED GLASS, BUT AN AMBER AND AQUA-MARINE
GREEN COMBINED.

NO

YES

RETURN PHOTO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Rt 6

106 HCL 12

207

OB

777

Rephoto 3.50 incl

WOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1869 ORDER NO. 71081 DATE 12-13-51

CUSTOMER SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ~~ART COLOR TONE~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SANBORN SOUVENIR CO., DENVER, COL9.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4/2
Jan 14, 1952 1 1/2
L. A. 9 1/2

Submit to
Photo to
Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 1CH1870- ORDER NO. 71082 DATE 12-13-51

CUSTOMER ANDERSON MOTEL
MERCED, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ANDERSON MOTEL
MERCED CALIFORNIA HIGHWAY 99....

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

(GROUP THREE)

FOLLOW PENCIL SKETCH, PLUS TITLE CHANGE, FOR LAYOUT AND
DESIGN.

COLOR DESCRIPTION

USE KODACHROME PRINTS FOR COLOR GUIDE.

PHOTO USED FOR

NO

YES

RETURN PHOTO

RETURN KODACHROME PRINTS.

3M-8-16-50

8x10 Reproduction
2-5x7

11/2
8
106 2/12
124
67

not quoted
H. H.

(F)

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1871

ORDER No. 71088

DATE 12- 13-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISHING FLEET AND
VETERANS OF ALL WARS
MEMORIAL BRIDGE, PT. PLEASANT,
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TOWERS GREY. BRIDGE GREEN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 19 1951	DEC 26 1951
SKETCH				
RETOUCHING	2	3½	DEC 17 1951	DEC 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		1-18-52
ARTIST DEPT.	110	1½		2-15

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

20

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1872

ORDER No. 71088

DATE 12-13-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VETERANS' OF ALL WARS
MEMORIAL BRIDGE,
PT. PLEASANT, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Take outerrick behind bridge
Towers grey. bridge green*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1951	JAN 7 - 1952
SKETCH				
RETOUCHING	5	2	DEC 17 1951	DEC 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	JAN 9 1952	JAN 18 1952
ARTIST DEPT.		8		1-22-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH1873

ORDER No. 71088

DATE 12-13-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ARNOLD AVENUE LOOKING
WEST, PT. PLEASANT BEACH,
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

1ST LONG BLDG. ON RIGHT ALUMINUM, EXCEPT SIGN PANEL, WHICH IS
DARK RED OR MAROON COR. BLDG. ON LEFT, TOP DULL YELLOW.
BOTTOM WHITE 1st FLOOR OVERHANG RED. NEXT BLDG. RED BRICK.
WOOLWORTH SIGNS RED WITH GOLD TITLES. TOP WHITE & RED BRICK TRI
REST OF BLDG, MOSTLY WHITE. REMOVE ALL POLES, WIRES. TRAFFIC
LIGHT DESIRED, IF PRACTICAL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
note to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 19 1951	DEC 20 1951
SKETCH				
RETOUCHING		6	DEC 17 1951	DEC 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13L	JAN 7 1952	JAN 11 1952
ARTIST DEPT.		9m		1-16-52 JAN

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

R 571

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH-1874

ORDER No. 71358

DATE 12-14-51

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 13 R. M.
TITLE IN FULL (HISTORIC BRIDGE IN WESTERN MARYLAND)	IMPRINT SAME AS ABOVE
	PLATE NO. ON FRONT
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
SHOW PINE TREES IN THEIR NATURAL COLORS. MEADOW GRASS A GREEN TO PROPERLY CONTRAST WITH PINES, ALSO TREES AND SHRUBBERY ON HILL.
BRING OUT THE BRIDGE IN GOOD DETAIL AS THAT IS THE IMPORTANT POINT OF THE VIEW. CROP AS MUCH OF THE LEFT SIDE (TREE) FOREGROUND AND SKY AS NECESSARY TO SHOW UP THE BRIDGE.
BRIDGE IS LIMESTONE GRAY-WHITE WITH A CONCRETE SLAB RUNNING ALONG THE TOP ITS ENTIRE LENGTH. SHOW WATER IN THE STREAM.
USE GOTHIC TYPE YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ By *DR* _____
Date _____ **AND WORK SCHEDULE** Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1951	DEC 26 1951
SKETCH				
RETOUCHING		2-1	JAN 2 1952	JAN 4 1952
REPHOTO				JAN 18 1952
PHOTO-LITHO			JAN 9 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-21-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
_____ _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1875 ORDER NO. 71359 DATE 12-14-51

CUSTOMER MODERN MANAGEMENT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

1244 NO. DEARBORN HOTEL
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

*Submit Ret Photo
to Customer 2/11/52*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

B+6 1/2

106 HC 1 1/2

2a93 1/2

012

Rephoto 3.50
net

10/14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1876 ORDER NO. 71359 DATE 12-14-51

CUSTOMER
MODERN MANAGEMENT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full (TITLE IN PANEL)

METROPOLE HOTEL
2300 SO. MICHIGAN AVE.
CHICAGO 16, ILL.

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

PANEL AT BOTTOM OF CARD, WITH TITLE. .ADD SKY TO TOP OF PHOTO AS
NOTED IN BORDER. CROP ON SIDES AND AT BOTTOM AS MARKED.

MODERNIZE CARS.

COLOR DESCRIPTION

FOLLOW CARD 7AH945 FOR COLORS..

art 1/9

*Submit to Plot
for Customer*

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

4897

Plt 3-1/2

4-28-52 H.C. 1-3-52

6-24-52 L.A. 10

6-24-52

art description
has photo
7-15-52

(E)

NANCY LINCOLN INN, HODGENVILLE, KY.
(AND IRA E. OWEN, PETERSBURG, ILL.)

NO. 1CH-1877

ORDER No. 71365

DATE 12-17-51

13-M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BORN IN HARDIN COUNTY, KENTUCKY,
FEB. 12, 1809

"GOD BLESS MY MOTHER. ALL THAT I
AM OR EVER HOPE TO BE, I OWE TO
MY ANGEL MOTHER."

A. LINCOLN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
(Reproduced from Lincoln's Personal Signature)

USE PHOTO FROM 6B639-N. FOLLOW CARD 6B639-N FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1951	
SKETCH		0	DEC 18 1951	DEC 18 1951
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	102	DEC 26 1951	JAN 17 1952
ARTIST DEPT.	104	7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH1878

DISTRIBUTED BY VERMONT PAPER CO., INC.,
BURLINGTON, VT.

ORDER NO. 71102

DATE 12-17-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROOSEVELT FERRY OF
THE LAKE CHAMPLAIN TRANSPORTATION
CO., OPERATING BETWEEN GRAND ISLE,
VERMONT AND CUMBERLAND HEAD
(PLATTSBURG), NEW YORK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED VIEW

FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	JAN 7 - 1952
SKETCH				
RETOUCHING	3	1 hr	DEC 19 1951	DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 hr		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Plat 2-200503

DISTRIBUTED BY VERMONT PAPER CO., INC.,
BURLINGTON, VT.

NO. 1CH1879

ORDER No. 71102

DATE 12-17-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IRA ALLEN CHAPEL, UNIVERSITY OF
VERMONT, BURLINGTON, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GREEN TREES, CHAPEL RED BRICK.

WHITE TRIM.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1951	JAN 7 - 1952
SKETCH				
RETOUCHING	7	3	DEC 19 1951	DEC 26 1951
REPHOTO				JAN 18 1952
PHOTO-LITHO			JAN 9 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY VERMONT PAPER CO., INC.,
BURLINGTON, VT.

NO. 1CH1880

ORDER No. 71102

DATE 11-17-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

M.V. VALCOUR, OF THE LAKE
CHAMPLAIN TRANSPORTATION CO.,
OPERATING BETWEEN BURLINGTON,
VT. AND PORT KENT, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED. USE TWO KODACHROMES FOR ADDITIONAL
COLOR GUIDE. ALSO SEE ATTACHED VIEWS.

*Make Black & Reducer Color Plates
from D 9960*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3

PLEASE PRINT NAME AND ADDRESS
ON THE BACK OF THE CARD
AND RETURN TO THE
ADDRESS ON THE BACK
OF THE CARD

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1951	JAN 8 - 1952
SKETCH				
RETOUCHING			DEC 19 1951	DEC 26 1951
REPHOTO				FEB 6 1952
PHOTO-LITHO			JAN 21 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1881 / ORDER NO. 71375 DATE 12-17-51

CUSTOMER

52 RANCHOTEL
ROCHESTER, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full (IN PANEL)

52 RANCHOTEL
ROCHESTER, MINNESOTA

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH : BUILD UP SMALL BUSHES A LITTLE.

COLOR DESCRIPTION

FOLLOW SKETCH: RED-BROWN BRICK (56) BLDGS. WITH BROWN (47) GABLES. GRAY
ROOFS. WHITE CORNICE, WOOD PANELS ABOVE PORCH, DRILL-WORK
RED AND YELLOW CHAIRS SHOWING

VERTIEAL SIGN: LIGHT GREEN NEON ON (47) BACKGROUND-EXCEPT "52" IS CREAM.

HORIZ. SIGN: GREEN NEON ON CREAM BACKGROUND, LETTERS ON BOARD (47), ON
POSTS (56). (47) BOARD HAS BLUE & TAN PAINTING AT BOTTOM.

DARK GREEN EVERGREENS, FOUNDATION PLANTINGS. LIGHT GRAY LIMESTONE DRIVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 1CH1882 / ORDER NO. 71376 / DATE 12-17-51

CUSTOMER
BURLINGTON DINER
BURLINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER BORDER:

BURLINGTON DINER

LOWER BORDER: STATE HIGHWAY ROUTE 25
& HIGH ST., BURLINGTON, N. J.

FRONT NO. 5

(All of this on address side)

BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

*Put 7 1/2
107
2142
12 9
118*

*add'l. Burlington
1.25 note*

QV 74

*Lt. Blue
Red Impression*

(F)

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH-1883 -

ORDER No. 71377 -

DATE 12-17-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
MORTON F. PLANT HOSPITAL,
CLEARWATER, FLORIDA

PRIVATE # BEFORE TITLE: C.33 -



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 26 1951
SKETCH			DEC 18 1951	JAN 4 1952
RETOUCHING				
REPHOTO				JAN 17 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 9 1952	1-18-52
ARTIST DEPT.	110	9		2/7/52

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH-1884

ORDER No. 71377

DATE 12-17-51

25 - M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLEARWATER COUNTRY CLUB,
CLEARWATER, FLORIDA

PRIVATE # BEFORE TITLE: C.34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	JAN 8 - 1952
SKETCH				
RETOUCHING		3	DEC 18 1951	DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 10 1952	JAN 18 1952
ARTIST DEPT.	102	9	2/7/52	2/7/52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY
PORTSMOUTH NEWS AGENCY, PORTSMOUTH, OHIO

NO. 1CH-1885

ORDER No. 71378

DATE 12-18-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

WILLIAMS SHOE MANUFACTURING
CO., PORTSMOUTH, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT:

RET. PHOTOS REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 19 1951	DEC 20 1951
SKETCH				
RETOUCHING		3 1/2	DEC 18 1951	DEC 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 7 1952	JAN 11 1952
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1886 ORDER NO. 71117 DATE 12-18-51
CUSTOMER JACKSON WELDING SUPPLY CO.
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **IN PAVEMENT IN FRONT OF BLDG:**
1421 WEST CARSON ST.,
PITTSBURGH 19, PA.

FRONT NO. NONE (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ELIMINATE: HILLSIDE VIEW OVER TOP OF BLDG. SODA GRILL ON LEFT. FRONT END
OF AUTO SHOWING IN PICTURE ON RIGHT. SIGNS IN WINDOWS ON RIGHT.
SIGN IN FRONT WINDOW WHICH READS "NEW HOME-JACKSON SUPPLY CO."
WHITE PERPENDICULAR LINE IN SIGN OVER "W". TELEGRAPH POLE ON LEFT
THERBY ALLOWING NUMBER 1421 IN SIGN TO BE BROUGHT OUT MORE CLEARLY.

MAKE REPHOTO.

COLOR DESCRIPTION

COLORS: BLDG: GRAY CEMENT BLOCKS. DOOR 60 GREEN. IRON GUARDS ON FRONT
WINDOW 38 GREEN. TRUCKS DARK GREEN. CYLINDERS IN TRUCK ON LEFT
GREEN. CYLINDERS IN TRUCK ON RIGHT GRAY. THE SIGN "JACKSON
WELDING SUPPLY CO" HAS A BLACK BACKGRD WITH WHITE LETTERS. THE
NUMBERS "1421" ARE BLACK ON NO. 1 YELLOW BACKGRD.

NO
YES
RETURN PHOTO

PHOTO USED FOR

5x7 Repro
L.O. 1/2
Ret. 4
Don St. C. 103 3/4
L.O. 43/4
2-19-52

as quoted
W.H.

Bus Card

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH1887 ORDER NO. 71118 DATE 12-18-51

CUSTOMER SARATOGA RESTAURANT
WARREN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SARATOGA RESTAURANT
THE HOME OF SUPERB FOOD

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT ELIMINATE EXTRA VIEW IN UPPER LEFT. ALSO MAKE CORRECTIONS
AS PER INSTRUCTIONS ATTACHED TO SKETCH, AND TISSUE OVERLAY. SINGLE VIEW IS TO
TAKE UP ENTIRE SPACE OF POST CARD, INCLUDING SPACE WHERE EXTRA VIEW WOULD
HAVE BEEN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

PHOTO USED FOR

91832

Per For

104-12-12

Adm. Col. 20.-ref

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. 1CH1888

ORDER No. 71128

DATE 12-18-51,

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POOL AND TERRACE AT HOTEL,
FLAMBOYANT, ST. THOMAS,
VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR 1CH1889.

FUSSY ACCOUNT. BRIGHT, CHEERFUL, SUNNY COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1951	DEC 26 1951
SKETCH				
RETOUCHING		3	DEC 19 1951	DEC 20 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-22-52
ARTIST DEPT.	103	9		2-7-52

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAKEOVER

Shops to CUSTOMER Dept.

Estimated Time Required

1/2

FEB 20 1952 FEB 20 1952

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. 1CH1889
ORDER No. 71128
DATE 12-18-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

POOL AND CABANAS AT
FLAMBOYANT HOTEL,
ST. THOMAS, VIRGIN ISLANDS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.
FUSSY ACCOUNT. BRIGHT, CHEERFUL, SUNNY COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1951	JAN 7 - 1952
SKETCH				
RETOUCHING	1	54	DEC 19 1951	DEC 26 1951
REPHOTO				
PHOTO-LITHO			JAN 10 1952	JAN 18 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134		1-22-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP
ST. THOMAS, VIRGIN ISLANDS

NO. 1CH1890
ORDER No. 71129
DATE 12-18-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUXURIOUS VIRGIN ISLE HOTEL
ON ST. THOMAS, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 3 R. M. NO.
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

FUSSY ACCOUNT, BRIGHT, CHEERFUL, SUNNY COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4
order for the customer. Please
see to it that all the
tives are uniform and that they
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1951	JAN 7 - 1952
SKETCH				
RETOUCHING		4 1/2	DEC 19 1951	DEC 26 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 10 1952	JAN 10 1952
ARTIST DEPT.		9		1-22-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH1891
"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 71129

DATE 12-18-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EASTERN APPROACH TO VIRGIN
ISLE HOTEL ^{ON} ST. THOMAS,
VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

FUSSY ACCOUNT. BRIGHT, CHEERFUL, SUNNY COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1952	JAN 8 - 1952
SKETCH				
RETOUCHING		4 1/2	DEC 19 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 10 1952	JAN 21 1952
ARTIST DEPT.		9		1-22-52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1892 ORDER NO. 71131 DATE 12-18-51

CUSTOMER FORGEE METAL PRODUCTS INC.
PAULSBORO, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FORGEE METAL PRODUCTS INC.
PAULSBORO, N.J.

BOT: STYLE 2429-- 24X25X36

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT OUT-- NAME AND INSIGNIA IN UPPER RIGHT CORNER.,

CROP AS MARKED.,

COLOR DESCRIPTION

COLORS: INCLOSED ARE THREE CHIPS SHOWING COLOR FOR TOP OF CABINETS
MARKED 1,2,3 FROM LEFT TO RIGHT. HANDLES AND EDGE OF TOP IS
STAINLESS STEEL- MAKE EDGE TOP #1 THE SAME WIDTH AS THE OTHER TWO-
BASE BLACK. COLOR THE FLOOR AND WALL A PASTEL SHADE THAT WILL MAKE
A GOOD CONTRAST./

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

107
1-28-52 JIC 142
135
2-11-51 La 9
Bt 62
CROSS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1893 ORDER NO. 71134 DATE 12-19-51

CUSTOMER TANDY LEATHER CO.
TULSA, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EXPENSIVE SUEDES AT NEW LOW COST...

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PAYN'S NEWS AGENCY, HANCOCK, MICH.

NO. 1CH-1894 ✓

ORDER No. 71436 ✓

DATE 12-19-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S HOSPITAL AND MEDICAL
CENTER, HANCOCK, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POLE AND WIRES. GREEN LAWN AND FOLIAGE.
BUFF BRICK BUILDING, WITH LIGHT GRAY CEMENT CENTER PANEL. BROWN
BRICK HORIZONTAL PANELS BETWEEN WINDOWS. BROWN WOOD TRIM.
ALUMINUM WINDOW AND DOOR TRIM, CENTER. GRAY CROSS.
ALL WHITE STATUE IN FRONT.

SEE KODACOLOR CARD ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

*R.M. Missing
1-18/52*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1951	DEC 26 1951
SKETCH				
RETOUCHING			JAN 2 1952	JAN 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-28-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1895 ORDER NO. 71139 DATE 12-20-51

CUSTOMER BASHOR'S COUNTRY HOTEL
GOULDS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

BASHOR'S COUNTRY HOTEL
GOULDS, FLA.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

REPHOTO KODACHROME.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

RET'D
9/11/53

Enlargement Rephot Kodachrome Transp.

Ret. 5 1/2
H.C. 106 13/4
L.A. 9

as quoted

W & H

Blue Image

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1896 ORDER NO. 71140 DATE 12-20-51

CUSTOMER EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BEAUTIFUL SWIMMING POOL
AT

EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1897 ORDER NO. 71140 DATE 12-20-51

CUSTOMER EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂M POST CARDS SIZE 3¹/₂ X 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE PLAYGROUND, GAMES & RECREATION AREA

AT THE
EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

or

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Or 5 1/2

Ref. 3
M. C. 100/142
9/12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1898 ORDER NO. 71140 DATE 12-20-51

CUSTOMER EL TOREADOR MOTEL
SAN YSIDRO, CALIF

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TRADITIONAL GOOD LUCK

WISHING WELL

AT THE
EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 547
Red 3 1/2
L.C. 10
13/14

as given
W.D.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 1CH1899 ORDER NO. 71141 DATE 12-20-51

CUSTOMER EL TOREADOR MOTEL
SAN YSIDRO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BEAUTIFUL SWIMMING POOL AT
EL TOREADOR MOTEL
SAN YSIDRO, CALIF.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1896. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

Make up Reading Matter

COLOR DESCRIPTION

Bus Card

PHOTO RETURNED

TO

PHOTO USED FOR

#2 - L.O. 1/2

L.O. 2 1/2

Get photo #1
on reverse side 1/2

1/2

as quoted

QWOK

NO. 1CH-1900

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY, ORDER No. 71463-
 CLEVELAND, OHIO
 PHOTO BY REBMAN PHOTO SERVICE

DATE 12-20-51

12½-M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 2 R. M. YES
TITLE IN FULL HOLLENDEN HOTEL, CLEVELAND, OHIO	IMPRINT SAME AS ABOVE
PRIVATE # BEFORE TITLE: C49	
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

F FOLLOW INSTRUCTIONS ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

add Page - to system

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1952	JAN 14 1952
SKETCH	6	1 1/2	DEC 28 1951	
RETOUCHING	6	6 1/2	DEC 21 1951	JAN 4 1952
REPHOTO				DEC 28 1951
PHOTO-LITHO				FEB 8 1952
BLUEPRINT				MAR 10 1952
STRIPPING, OPAQUING			JAN 28 1952	
HAND COLOR PROOF	107	2 1/2		2-18-52
ARTIST DEPT.		12 1/2		

JAN 22 1952

Rush

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH-1901

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY, - ORDER NO. 71463 -
CLEVELAND, OHIO
PHOTO BY REBMAN PHOTO SERVICE DATE 12-20-51

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
AUDITORIUM HOTEL, CLEVELAND,
OHIO

PRIVATE # BEFORE TITLE: C50

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE - ALL WIRES, CAR TRACKS, SAFETY
ZONE POLES, CARS AT RIGHT BOTTOM, SIGNS AT EXTREME RIGHT, \$2.00
IN SIGN AT TOP OF BUILDING, ADVERTISING SIGN ON TOP OF CANOPY.
ALSO REMOVE - LARGE UPRIGHT HOTEL AUDITORIUM SIGN IN CENTER, AND
AT BOTTOM RIGHT - SIGN "ALPINE TAVERN."

HOTEL IS BUILT OF BRICK WHICH IS GRAY WITH A TINGE OF BROWN.
CANOPY IS DARK BROWN WITH WHITE LETTERS "AUDITORIUM HOTEL".
SIGN AT TOP OF HOTEL HAS RED LETTERS. THERE IS A BLACK BASE
RUNNING AROUND ENTIRE HOTEL. YES

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4

PLEASE PRINT OR
TYPE NAME AND ADDRESS
ON ENVELOPE. IT MUST BE
REPRODUCED AND PLACED ON
THE ENVELOPE WITH THE PHOTO
TO BE SURE ALL INFORMATION IS

*Repl. all
Page 1 left
+ Right side*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 11 1952
SKETCH				
RETOUCHING	1	7 1/2	DEC 28 1951	JAN 1952
REPHOTO			DEC 21 1951	DEC 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 16 1952	JAN 31 1952
HAND COLOR PROOF		2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rush

NO. 1CH-1902
DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY, CLEVELAND, OHIO
PHOTO BY REBMAN PHOTO SERVICE
ORDER No. 71464
DATE 12-20-51
25-M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
ADMINISTRATION BUILDING,
CLEVELAND HOPKINS AIRPORT,
CLEVELAND, OHIO
PRIVATE # BEFORE TITLE: C51
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. YES
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSERT PLANE IN FLIGHT AT UPPER RIGHT.
PLACE COLORED FLOWERS ON BOTH SIDES OF BUILDING ENTRANCE.
REMOVE SIGN ON LAWN, PARKED CAR, PEDESTRIAN, AND BOX AT LEFT
OF BUILDING. SEE ENCLOSED CARD (67466) FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4

D 9956

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1951	DEC 26 1951
SKETCH				
RETOUCHING	7	16	JAN 2 1952	JAN 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 9 1952	JAN 18 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO
PHOTO BY REBMAN PHOTO SERVICE

NO. 1CH-1903
ORDER No. 71464
DATE 12-20-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF LAKEFRONT,
CLEVELAND, OHIO

PRIVATE # BEFORE TITLE: C48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ONLY PORTION OF PHOTO NOT CROSSED OUT.

FOUR VIEWS OF CLEVELAND ENCLOSED TO GIVE AN IDEA
FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1951	DEC 26 1951
SKETCH				
BETOUCHING	3	4	JAN 2 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JAN 10 1952	JAN 18 1952
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BENJAMIN'S PHOTO ART SERVICE, MACKINAC
ISLAND, MICH.

NO. 1CH1904
ORDER No. 71143
DATE 12-20-51

25 M POST CARDS C.T. ART COLORTONE ~~WHITE BORDER~~ ^{FULL FACE}

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MACKINAC ISLAND TRANSPORTATION,
MACKINAC ISLAND, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHIPS & BLDGS ARE WHITE. CARRIAGE, CART AND TOPS OF STACKS
(ON SHIP) ARE RED. ALLOW TABLE BEHIND HORSE ON RIGHT TO BLEND
OUT OF SIGHT IF POSSIBLE. SAME WITH PERSON WALKING ACROSS
GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subject on
order for all customers. Please
use to order all new or nega-
tives for printing and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1951	DEC 26 1951
SKETCH				
RETOUCHING	10	3	JAN 2 1952	JAN 8 1952
REPHOTO				
PHOTO-LITHO			JAN 10 1952	JAN 22 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	12		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BENJAMIN'S PHOTO ART SERVICE, MACKINAC
ISLAND, MICH.

NO. 1CH1905
ORDER No. 71143

DATE 12-20-51

25 M POST CARDS C.T. ART COLORTONE

FULL FACE
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STE ANN'S CHURCH AND HARBOR
MACKINAC ISLAND, MICHIGAN'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

CHURCH BLDG. ON BLUFF AND MOST OTHERS WHITE. SHIPS & BOAT
ARE WHITE. ONE BLDG ON LEFT DARK TAN.
SPIRE ON CHURCH AT FAR RIGHT ALUMINUM.

RETOUCH SCRATCHES AND DUST MARKS FROM
SKY ON THIS ONE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 21 1951	DEC 26 1951
SKETCH				
RETOUCHING	3	3 1/2	JAN 2 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 10 1952	JAN 18 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HIBBING DAILY TRIBUNE, HIBBING, MINN.

NO. 1CH-1906

ORDER No. 71472

DATE 12-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(Paul Bunyan Comic Card)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED SKETCH - EXCEPT THERE IS TOO MUCH YELLOW.
LEAVE THE SIGNS AND THE GRINDSTONE STAND IN YELLOW, BUT GROUND
IN A LIGHT RUST COLOR OR BROWN, AND LAKE SUPERIOR- A LITTLE
DARKER BLUE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *OT*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	JAN 8 - 1952
SKETCH	10		DEC 26 1951	DEC 28 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	JAN 10 1952	JAN 23 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

45

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1908

ORDER NO. 71479

DATE 12-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 3

R. M. YES *and*

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: 1549-MIRACLE ROCK WITH ITS
12,000 TONS BALANCED ON A
POINT ONLY THREE FEET
THICK IS 85 FEET HIGH...ETC

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OA5160-N. FOLLOW CARD OA5160-N FOR COLORS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

7 Subjects &
order for this customer. Please
see to it that all cuts or neg-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *RS* _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1952	JAN 8 - 1952
SKETCH				
RETOUCHING	<i>3</i>	<i>1/2</i>		JAN 3 1952
REPHOTO				JAN 10 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>	JAN 10 1952	
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1909

ORDER NO. 71479

DATE 12-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 3

R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: 1984-AERIAL VIEW OF DOWN-TOWN COLORADO SPRINGS WITH PIKES PEAK IN THE BACKGROUND
1982 PIKES PEAK, ELEV.....etc.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT RIGHT FOR PROPORTION. USE SAME CLOUDS. DARK GREEN TREES. BLUE-GREEN FOOTHILLS. OUTLINE AND CONTOURS OF PEAK SHOULD BE DISTINCT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

order for this material. Please see to it that all work is done in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1952	JAN 8 - 1952 JAN 21 1952
SKETCH				
RETOUCHING	3	2 1/2		JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2	JAN 30 1952	FEB 15 1952
ARTIST DEPT.				2-19-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Corr

Best type

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1910

ORDER No. 71479

DATE 12-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 163-THE TELEPHONE BUILDING,
HEADQUARTERS OF THE MOUNTAIN
STATES TELEPHONE AND
TELEGRAPH CO., DENVER, COLO.
....ETC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT MOST OF THE CARS AND ALL BUILDINGS IN FOREGROUND.

USE A SKY BLOCK FOR CLOUD EFFECT. THE BUILDING HAS A MUCH
MORE WHITE EFFECT THAN CARD (3331-29-N) ENCLOSED. THE SMALL
ADDITION ON THE LEFT SIDE IS THE SAME CONSTRUCTION AS THE
MAIN BUILDING. AND FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 \$ Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 11 1952
SKETCH				
RETOUCHING	1	6	DEC 27 1951	JAN 4 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2	JAN 16 1952	JAN 30 1952
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 1CH1911

ORDER No. 71159

DATE 12-26-51

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

VIRGINIA....(VERSE)

(SEE COPY)

PRIV. # UPPER RT CORNER: 911

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ~~AND COLORS~~ FROM 39543-N.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 9 1952	JAN 21 1952
SKETCH	9	1/2		
RETOUCHING		5	JAN 8 1952	JAN 9 1952
REPHOTO			DEC 27 1951	JAN 8 1952
PHOTO-LITHO			JAN 22 1952	FEB 1 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	2		2-26-52
ARTIST DEPT.	110	10		4/24/52

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH1912 -
DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA ORDER No. 71161 -

DATE 12-26-51

25- M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL
MCCARRAN FIELD, LAS VEGAS,
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD SMALL JOSHUA AND SPANISH BAYONET CACTUS AT REAR IN THE
CENTER JUST IN FRONT OF THE BUILDING. BRING OUT LETTERING
ON BONANZA AIRLINES IN THE CENTER OF THE PICTURE.
FOLLOW TISSUE OVERLAY AND KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	JAN 7 - 1952
SKETCH				
RETOUCHING	7	-	DEC 27 1951	DEC 28 1951
REPHOTO				JAN 28 1952
PHOTO-LITHO			JAN 9 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
4/16/52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1913 ORDER NO. 71162 DATE 12-27-51

CUSTOMER UNIVERSITY OF NEBRASKA
LINCOLN, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOBCAT GROUP
WESTERN NEBRASKA IN SKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

CAT IS WARM GREY WITH TAN & BLACK. FOREGROUND SANDY (GREY) WITH SMALL
WEEDS AND ROOTS. BACKGROUND PALE GREEN & BLUE GREEN FIELDS.
THERE ARE 2 OR 3 VERY SMALL YELLOW FLOWERS ON THE BOULDER ABOVE CAT'S HEAD.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

1CH1914

F6

7783

5x7

Box 22
108 2-26-52

Lar 10/11

Reptiles 3.55

W 8 H

G 783

Imv

Rephala

Rel. 107 1/2
D.C. 2-1-52
L.A. 9

108 2-23-52

11

a: quoted

Wolf

LP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1916 ORDER NO. 71167 DATE 12-27-51

CUSTOMER YOUNG'S TOURIST COURT
MADISONVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUNG'S TOURIST COURT - O.A.

YOUNG OWNER & MANAGER - U.S. HIGHWAY 41-
MADISONVILLE, KENTUCKY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH. /

COLOR DESCRIPTION

FOR COLORS, SEE BACKS OF RESPECTIVE PHOTOS. (3)

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction
2-5x7

L.O. 11/2
Ret. 7
L.C. 116 2 1/4
L.O. 13

as ordered

W. J. H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1917 ORDER NO. 71172 DATE 12-28-51

CUSTOMER FISHERMAN'S WHARF CAFE
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLEART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

VISIT SAN DIEGO'S FAMOUS FISHERMAN'S
WHARF CAFE

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1227. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

FL

NO. 1CH-1918

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

ORDER No. 71499

DATE 12-28-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES - ~~TO SCENE~~

TITLE IN FULL

OLD FREMONT STREET, LAS VEGAS,
NEVADA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH	1			
RETOUCHING		6 1/2	JAN 2 1952	JAN 3 1952
REPHOTO				FEB 1 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	2 1/2	JAN 21 1952	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. 1CH-1919

DISTRIBUTED BY KOCH NEWS CO.,
2120 S.MERIDIAN ST., INDIANAPOLIS, IND.

ORDER No. 71500

DATE 12-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)
CLAYPOOL HOTEL, INDIANAPOLIS,
INDIANA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CAR TRACKS AND BUILDING ON RIGHT.
SIGN ON TOP OF HOTEL - WHITE. FOLLOW CARD (6AH1637)
ENCLOSED FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 14 1952
SKETCH				
RETOUCHING		7 1/2	JAN 2 1952	JAN 8 1952
REPHOTO				
PHOTO-LITHO			JAN 16 1952	JAN 29 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH1920 ORDER NO. 71174 DATE 12-28-51

CUSTOMER HIGHLAND ~~PARK~~ BAPTIST CHURCH
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HIGHLAND BAPTIST CHURCH, LOUISVILLE, KY.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

COLOR SO SIMILAR IN EVERY WAY TO 4BH142 ATTACHED...USE AS GUIDE. ROUGH GRAY.
STONE WITH SLIGHT TINGE OF BUFF COLOR. SMOOTH STONE TRIM, GRAY. WINDOW TRIM
WHITE. LEADED WINDOWS DARK GREENISH YELLOW. ROOF DARK GRAY SLATE. SEE TISSUE
OVERLAY FOR GREEN SHRUBS. GRASS AS ON 4BH142. DOORS DARK OAK.

TO

PHOTO USED FOR

Put 6
H/C 1 1/2 106
L 9

Q 5/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1921 ORDER NO. 71175 DATE 12-28-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
SKYLINER MOTEL
CONCORDIA, KANSAS

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SKYLINER MOTEL
CONCORDIA, KANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1922 ORDER NO. 71176 DATE 12-28-51

CUSTOMER EL CAMINO MOTEL- DRAIN, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

EL CAMINO MOTEL
DRAIN, OREGON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH FOR
LAYOUT AND DESIGN, SHOWING MOUNTAINS IN BACKGRD,
ALSO CLOUDS AND SIGN IN POSITION SHOWN.

COLOR DESCRIPTION

COLORS OF PANEL AT BOTTOM AND TITLE TO HARMONIZE WITH REST OF CARD.

USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME.

Returned 4/16/52
B.

CUSTOMER
—
CO.
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 (Photo)
L.O. 2
J.H.C. 5/2
L.O. 1062
L.O. 10

11/24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH1923 ORDER NO. 71177 DATE 12-28-51

CUSTOMER ANDERSON FLOWERS
SIOUX FALLS, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL: $\frac{1}{2}$ inch. at R.

ANDERSON FLOWERS
SIOUX FALLS, SOUTH DAKOTA

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DAKOTA NEWS COMPANY, SIOUX FALLS, S.D.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH $\frac{1}{2}$ " PANEL AT BOTTOM.
REMOVE POSTS, WORES & "FARMERS INS." SIGN. REMOVE SNOW & SHOW GRASS IN
FOREGRD ALONG STREET, AND AT LEFT, IN FRONT OF GREENHOUSE. THE REST
IS GRAVEL DRIVE-IN. /

COLOR DESCRIPTION

STORE FRONT DARK GREEN WITH ALUMINUM TRIM. REST OF BLDG. WHITE-- 2ND FLOOR TAN.
TRUCK DARK BLUE & GREY. "FLOWERS" SIGN WHITE, WITH GREEN LETTERING
AND RED FLOWER /

PHOTO RETURNED
TO
PHOTO USED FOR

F.D.R. WARM SPRINGS MEM. COMM.,
WARM SPRINGS, GA.

NO. 1CH-1924

ORDER No. 71504

DATE 12-28-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF FIREPLACE IN LIVING
ROOM, LITTLE WHITE HOUSE,
WARM SPRINGS, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - SAME AS
8BH346

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH346. SEE OLD CARD 8BH346 FOR COLORS - EXCEPT:
WOOD IN CHAIR AT LEFT IS WALNUT. TAKE BLUE CUSHION OUT OF CHAIR.
BACK AND SEAT OF CHAIR ARE LEATHER (SEE 8BH348 FOR COLOR). NO
IMPRESSION TO BE SHOWN IN SEAT-STRAIGHTEN CUSHION. FLOOR AT LEFT
TO BE MORE OF A NATURAL WOOD COLOR. PINE DOOR TOO LIGHT-SEE
8BH348 FOR GOOD COLORING. REGULAR GRAYISH FLAGSTONE AROUND FIRE-
PLACE-NO BLUE. SHOW WOODEN BOAT ABOVE FIREPLACE WITH BLACK HULL.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By CR

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 11 1952
SKETCH				
RETOUCHING	10	1 1/2	JAN 2 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 16 1952	JAN 28 1952
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.D.R. WARM SPRINGS MEM. COMM.,
WARM SPRINGS, GA.

NO. 1CH-1925

ORDER No. 71504

DATE 12-28-51

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
TITLE IN FULL
VIEW OF PRESIDENT FRANKLIN D.
ROOSEVELT'S FAVORITE CHAIR,
LITTLE WHITE HOUSE, WARM SPRINGS,
GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES-SAME AS
IMPRINT NONE 8BH348

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
USE PHOTO FROM 8BH348. SEE OLD CARD 8BH348 FOR COLORS - EXCEPT:
TAKE BLUE COVER OFF SEAT OF CHAIR. STRAIGHTEN OUT LEATHER SEAT
IN FRONT SO IT WILL LOOK SAME AS LEFT HAND SIDE. SHOW BLINDS IN
BLuish-GREEN INSTEAD OF CREAM. FLOOR COLOR SHOULD BE MORE OF A
MEDIUM SHADE BETWEEN LIGHT PINE AND WALNUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:
2
Subjects of
for this customer. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 11 1952
SKETCH				
RETOUCHING	10	2	JAN 2 1952	JAN 7 1952
REPHOTO				JAN 25 1952
PHOTO-LITHO			JAN 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1926 ORDER NO. 71178 DATE 12-28-51

CUSTOMER W.B. COON CO.
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IT IS YOUR DUTY TO BE COMFORTABLE...

PROFESSIONALS BY WILBUR COON...

(SEE COPY AND NOTE BELOW)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

ADD "OURS TO FIT YOU COMFORTABLY" IN SMALLER TYPE, BELOW HEADING "IT IS YOUR DUTY TO BE COMFORTABLE"

SHOW SHOE ILLUSTRATIONS SLIGHTLY SMALLER.

ALSO SUBSTITUTE "BROGANDI" FOR "MARACAIN."

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN DRAWINGS WITH PROOF

Returned Jan 8, 1952
B.

JAN 9 1952

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ADV. ORDER

F7

$\frac{1}{2}$

Re 42
Jan 1 106

103
4-7-52 Los Angeles
10

Add'l. Anthracite
4.50 net

F

CUSTOMER		DIAL NO.	ORDER NO.	DATE	DEPT.	DATE COMPLETED
CUSTOMER	MAX ORTEGA LUPTON, ARIZONA	1CH1927	71179	12-28-51	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	<div>Photos for this Customer</div>
6½ MBUSINESS CARDS		SIZE 3½ X 2 5/16		STYLE ART COLORTONE FULL FACE		
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		(All of this on address side)				
Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. NO		R. M. Yes No		
Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
INDIAN TRAIL TRADING POST - MAX ORTEGA AND SONS, TRADERS - LUPTON, ARIZONA, <i>Bus Card</i>		Trade Mark Yes No		Special type as sample		
		IMPRINT: Customer Side — Center		C. T. Imprint		No Imprint
RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
COLOR DESCRIPTION						
BUSINESS CARD						
BUILDING WHITE. LETTERING - RED AND BLACK. GAS PUMPS - RED AND WHITE. MOUNTAIN - SEE POST CARD 5AH2525 FOR COLORS. LEAVE CARS IN PICTURE.						

OK B
on 1/20

2M-8.16.50

Red Impression

DISTRIBUTED BY SOUTH TEXAS CARD CO.,
CORPUS CHRISTI, TEXAS

NO. 1CH-1928

ORDER No. 71508

DATE 12-28-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPPER: NUECES BAY CAUSEWAY,
CORPUS CHRISTI, TEXAS
LOWER: A TEXAS STATE HIGHWAY
PROJECT.

SMALL TYPE: PHOTO BY MCGREGOR
STUDIO

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R.M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: CC-11

PHOTO PROPERTY OF

CUST.

FOLLOW INSTRUCTIONS AND COLORS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By OR

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1952	JAN 11 1952
SKETCH				
RETOUCHING	3	3	JAN 2 1952	JAN 8 1952
REPHOTO				JAN 25 1952
PHOTO-LITHO			JAN 16 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

8 1/2
DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 1CH-1929

ORDER No. 71515

DATE 12-31-51

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

ALLERTON HOTEL, TERMINAL TOWER,
STADIUM, CLEVELAND, OHIO

PRIVATE # BEFORE TITLE: C-52
4 sub titles, see layout

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

(GROUP OF 3 VIEWS): ARRANGE AS PER CUSTOMER'S SKETCH.

NAME AT BOTTOM OF EACH VIEW: 1. ALLERTON HOTEL - USE PHOTO ENCLOSED
SEE CARD 9BH1241 FOR COLORS-EXCEPT RED BRICK IS A LITTLE DARKER.
HOTEL ALLERTON SIGNS ARE WHITE LETTERS ON MAROON BACKGROUND.
MARQUEE AT LEFT IS GREEN. 2. TERMINAL TOWER - USE VIEW FROM
2AH658-FOLLOW CARD 2AH658 FOR COLORS. 3. CLEVELAND STADIUM- USE
VIEW FROM 4AH1667-FOLLOW CARD 4AH1667 FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *CS* _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	JAN 14 1952
SKETCH	<i>20</i>	<i>3</i>		
RETOUCHING	<i>12</i>	<i>2</i>	JAN 9 1952	JAN 11 1952
REPHOTO				JAN 9 1952
PHOTO-LITHO			JAN 21 1952	JAN 30 1952
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>2 1/2</i>		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1930 ORDER NO. 71525 DATE 12-31-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
COLONIAL COURT CORPORATION
MADISONVILLE, KENTUCKY

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COLONIAL COURT
MADISONVILLE
KENTUCKY
(AAA)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - AAA EMBLEM TO BE PUT IN, IN REGULAR
OVAL OUTLINE.

COLOR DESCRIPTION

FOLLOW SKETCH - WITH COLOR CHANGES -

"COLONIAL COURT" TO BE IN BLUE INSTEAD OF RED.

THE ROOF AND COLUMNS IN EXTERIOR VIEW OF THE COURT AND

OFFICE TO BE IN GREEN. NEON SIGN IN FRONT OF THE

COURT IS BROWN WITH WHITE LETTERS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3 Reproduction
L.O.
106
12
108-3-25-52
100

as quoted
01/15

Like Blue
In green -

(F)

100

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER IDEN COMPANY
CHICAGO, ILLINOIS

50 MPOST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

IDEN COMPANY - CHICAGO 47
1805 N. MILWAUKEE AVE.....

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
-------	-------------------------------------	-----	-----------------------------

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ART WORK ENCLOSED. STRIP IN PHOTO COPY AS INDICATED.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR GUIDE.

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

34-8-16-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-1931 ORDER NO. 71526 DATE 12-31-51

CUSTOMER

EL SERENA MOTEL
SALINAS, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EL SERENA MOTEL
7 MILES NORTH OF SALINAS
HIGHWAY 101
845 EL CAMINO REAL NORTH,

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

(2 NEGATIVES ENCLOSED). ~~COLOR INSTRUCTIONS ENCLOSED ON CARD "B".~~

AS FOLLOWS: BLDG. #15. ROOFS #65, LAWN #38. DOORS #7. SHUTTERS #7.
CURBING AROUND LAWN #39. REES #38. DRIVEWAY GRAVEL #17. MOTEL SIGN #8.
POLE #17. INSIDE GARAGE #17.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Enlargement to 5x7 Ref.
from Neg. J. C. C.

W & H

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1933 ORDER NO. 71193 DATE 12-31-51

CUSTOMER MAIN MOTEL
HELENA, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAIN MOTEL-
HELENA, MONTANA ON U.S. 91

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CHANGE FOREGROUND TO LAWN.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME PRINT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

57 Reg. 106/172
Ref. 5
106/172
CB
as specified
W 2 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **1CH1934**

ORDER NO. 71193 DATE 12-31-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER

MAIN MOTEL
HELENA, MONTANA

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAIN MOTEL
HELENA, MONTANA ON U.S. 91

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

SHOW A "SORT OF TERRACE IN GREEN LAWN IN LOWER LEFT CORNER."

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME PRINT.

*Returned 4/16/52
B.*

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

5x7 Rephoto
for Kodachrome Print
Ref. 5
H.C. 106 1/2
L.A. 9
OB

as quoted

W.D.H.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1935

ORDER No. 71529

DATE 1-2-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3

R. M. YES *encl*

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: #1229-NORTH FRONT STREET,
ROCK SPRINGS, WYOMING
... ETC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT FOREGROUND FOR PROPORTION. TAKE OUT WIRES AND LIGHT POLES
AND ANY OTHER POSTS THAT SHOW IN FOREGROUND. DARK CARS. TO BRING
THIS CARD UP-TO-DATE - RUN WOOLWORTH SIGN ACROSS THE NEXT BUILDING
ALSO -SEE TISSUE OVERLAY- (THE CORNER BUILDING STILL STANDS AS IS)
AND ELIMINATE THE LITTLE SECTION OF FALSE FRONT ABOVE SIGN.
(THE WOOLWORTH STORE IS ENLARGING) CLOUDS IN SKY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5X7

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	JAN 14 1952
SKETCH				
RETOUCHING	1	4	JAN 7 1952	JAN 11 1952
REPHOTO			JAN 2 1952	JAN 4 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13½	JAN 21 1952	FEB 1 1952
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1936

ORDER No. 71529

DATE 1-2-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: #1981 - PIKES PEAK, ELEV.
14,110 FT. FROM THE PIKES
PEAK AUTO HIGHWAY, PIKES
PEAK REGION, COLORADO..ETC

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP TOP AND BOTTOM FOR PROPORTION. OUTLINES AND COUNTOURS OF
PEAK DISTINCT. TAKE OUT LITTLE SHACK AT CENTER RIGHT.
DARK BLUE-GREEN PINES. DEEP GREEN ASPENS ON SLOPES AND FORE-
GROUND. UPPER PEAKS DARK TO GRAY EXCEPT WHERE SNOW COVERED.
DON'T OVER EMPHASIZE THE ROAD - THE PEAK IS MAIN SUBJECT.

SHOW CLOUDS. SKY LIKE ORIGINAL

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 11 1952
SKETCH	3			
RETOUCHING		2	JAN 4 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/4	JAN 16 1952	FEB 1 1952
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

3 Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-1937

ORDER No. 71529

DATE 1-2-52

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES NO

IMPRINT SAME AS ABOVE.

TITLE: #2067 - A GLIMPSE OF THE
SNOWY RANGE FROM THE SQUAW PASS
HIGHWAY TO ECHO LAKE AND MT.
EVANS, DENVER MOUNTAIN PARKS,
COLORADO.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP TOP AND BOTTOM FOR PROPORTION. DARK BLUE-GREEN PINES.
SLOPES DARK BLUE-GREEN PINES INTERSPERSED WITH LIGHTER GREENS.
DISTANT HILLS BLUE TO TAN. DISTANT MOUNTAINS DARK TO GRAY.
CLOUDS IN SKY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 11 1952
SKETCH				JAN 24 1952
RETOUCHING	3	2½	JAN 4 1952	JAN 7 1952
REPHOTO				FEB 15 1952
PHOTO-LITHO			JAN 30 1952	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		2-18-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____